

Fixed Income & Economics Daily

Tuesday, March 27, 2018

FX & RATES STRATEGY RESEARCH

Diana Ayala
212-407-0979
diana.ayala@santander.us

Maurício Molan*
+5511-3012-5724
mmolan@santander.com.br

STRATEGY

- **Argentina : Central Bank to Remain on Hold**

ECONOMICS

- **Brazil: NPLs Improving More Than Meets the Eye**

ARGENTINA: Central Bank to Remain on Hold

- The Central Bank of Argentina will announce its second policy decision of the month. We expect the Central Bank to remain on hold at 27.25%, in line with consensus.
- In the first months of the year, inflation has been pressured by higher regulated prices, as well as the pass-through from peso depreciation. The latest reading shows that inflation at 25.4% y/y remains far from the authorities' official target of 15%.
- The MPC, however, views these pressures as temporary and expects that once the effects from regulated price hikes have ended, inflation will resume its downward trend. Moreover, the Central Bank maintains its FX intervention aimed at a ceiling around ARS20.40/USD, which would reduce the volatility and the impact on inflation.
- We expect the Central Bank to maintain a cautious monetary policy stance, keeping the reference rate at 27.25% until April, when our economists expect CPI figures to start showing a decelerating trend.

IMPORTANT DISCLOSURES/CERTIFICATIONS ARE ATTACHED.

U.S. INVESTORS' INQUIRIES SHOULD BE DIRECTED TO SANTANDER INVESTMENT SECURITIES INC. AT (212) 583-4629 / (212) 350-3918.

*Employed by a non-US affiliate of Santander Investment Securities Inc. and not registered/qualified as a research analyst under FINRA rules, and is not an associated person of the member firm, and, therefore, may not be subject to the FINRA Rule 2711 and Incorporated NYSE Rule 472 restrictions.



LATAM ECONOMICS

Brazil – Credit Report

Maurício Molan*

mmolan@santander.com.br

5511-3012-5724

NPLs Improving More Than Meets the Eye

- Recently released data show that credit is still struggling to grow, while NPLs seems to be improving faster than expected.
- The three-month moving average pace of credit expansion remains sluggish, at 0.5% annualized (+1.7% for individuals and -0.9% for corporates).
- A simple extrapolation of recent data suggests that private banks' market share could increase from 45.9% at the end of 2017 to 50% by December 2018.
- We see strong signs of recovery for unrestricted credit for corporations, after a long and deep process of deleveraging (see Figure 1).
- The implied stock of non-performing loans (denominated in BRL) has fallen by 11% (3.5% for individuals and 18.8% for corporates) in the last 12 months. It seems that a still contracting denominator of NPL ratios is hiding some of the considerable improvement of financial conditions, particularly for companies, in recent months (Figure 2).
- The favorable performance expected for loans will likely be reinforced during the year by a deeper reduction expected for final rates for consumers and companies, as a result of both lowered funding rates and spreads (due to falling delinquencies).

Figure 1. Outstanding Credit - Corporates
(3-month moving average, annualized)

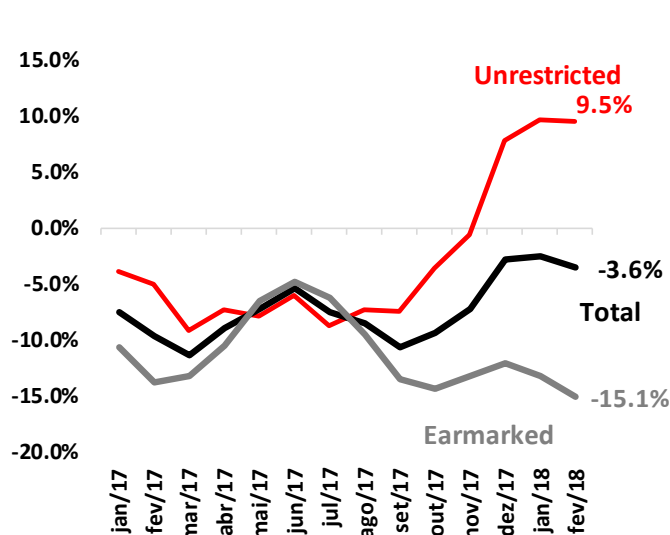
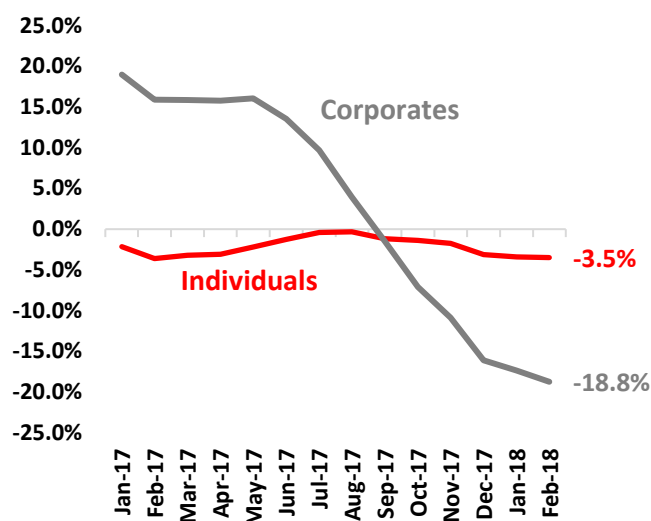


Figure 2. NPL Implied Stocks Variation
(% YoY)



Sources: Brazilian Central Bank.

Reality Check

We already know that the magnitude and duration of the Brazilian economic recession in recent years have, to a great extent, been determined by the deleveraging process experienced by consumers and corporations after the exuberance of the previous 10 years. By a similar token, the recovery will be dependent on both the resurgence of the willingness to borrow, as well as the financial sector's desire to lend.



So far, the big picture seems to show consumers already eager to unleash pent-up consumption while companies continued to deleverage (see Figure 3).

On the supply side (Figure 4), BNDES continues working to reduce assets in order to repay the funding obtained from the Brazilian Treasury. At the same time, other public banks are clearly adopting a more conservative approach, in order to clean their balance sheets following an aggressive expansion of credit at the beginning of the negative part of the economic cycle. Meanwhile, private institutions currently appear to have a more focused willingness to grow their loan portfolios and recover the market share lost to state banks last 10 years.

Figure 3. Outstanding Credit by Borrower Type (% YoY)

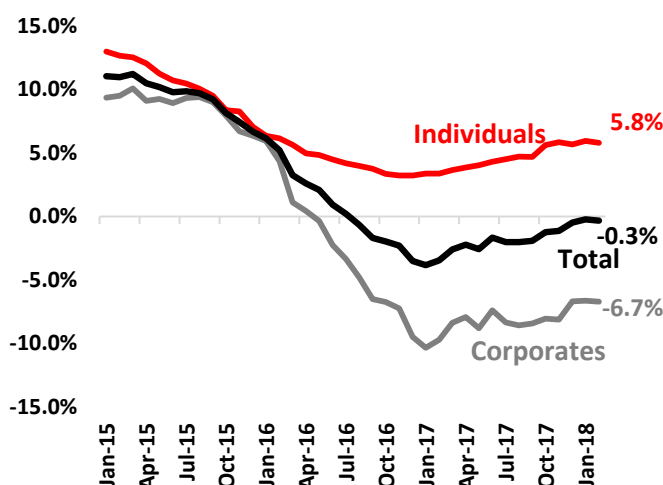
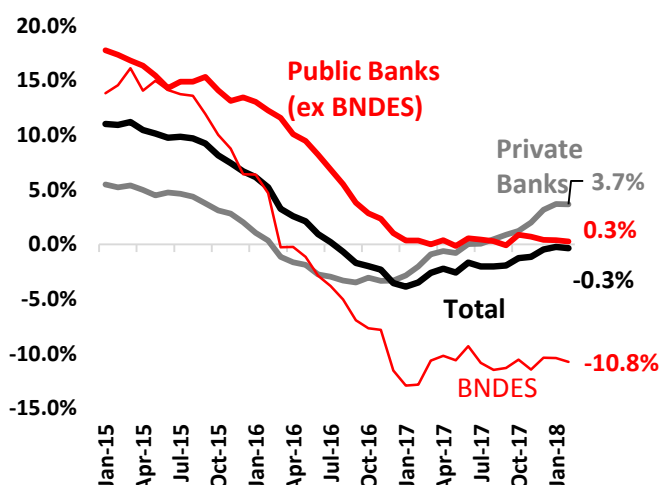


Figure 4. Outstanding Credit by Capital Control (% YoY)



Sources: Brazilian Central Bank.

So what's new? While the above characterization apparently persists on the supply side, it seems that the tide is changing on the demand side. The most important news here, in our view, are the strong signs of recovery posted by **credit to corporations, in particular the so-called free credit**, which is comprised of non-earmarked credit.

The following charts show data on a slightly different perspective than YoY variations. They depict annualized rates of 3-month moving average variations, in order to better assess the underlying trends at the margin. It also breaks down credit to individuals and companies by the abovementioned categories (earmarked and non-earmarked) for each.

Figure 5 suggests a changing in trend for corporations in terms of their credit demand. After a long period of contraction, data for the three most recent months show growth for unrestricted credit currently at an annualized rate of 2.3%. **This contradicts the idea that there should still be an ongoing generalized deleveraging process in the corporate sector leading to still contracting demand. A more accurate description of the current situations seems to be that contracting supply from BNDES is driving significant deleveraging by large companies for long-term resources, but medium and small companies have already resumed borrowing, particularly in shorter-term credits.**

With respect to households, the dynamic seems to be more balanced between earmarked and unrestricted credit (Figure 6).



Figure 5. Outstanding Credit - Corporations
(3-month moving average annualized)

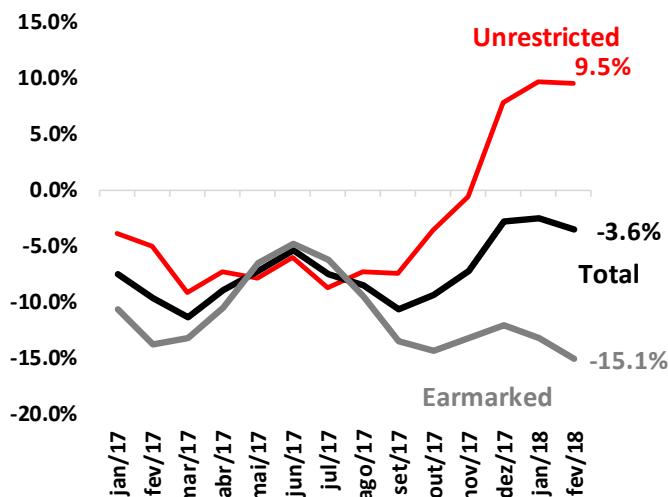
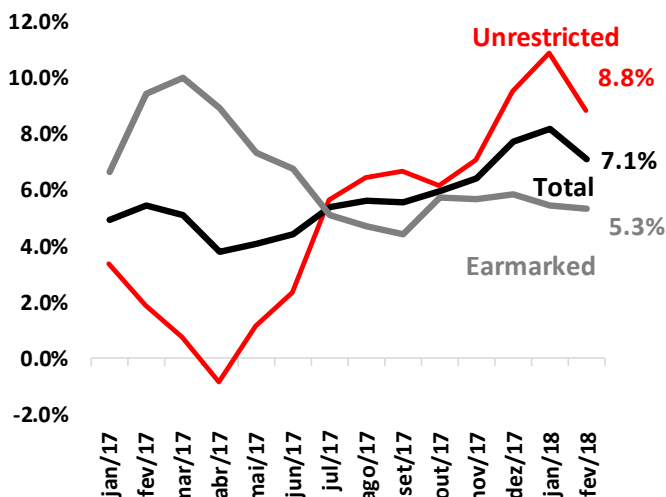


Figure 6. Outstanding Credit - Individuals
(3-month moving average, annualized)



Sources: Brazilian Central Bank.

What About NPLs?

In this section we use a slightly modified approach to evaluate the recent trend of non-performing loans. Rather than looking at the NPL / Credit ratio, we analyze the recent performance of implied NPL stocks in order to separate the effect of lower provisions from the influence of the denominator. Our methodology allows us to describe a different scenario than the one illustrated by a simple evaluation of NPL ratios.

Figure 7. NPL Ratio
(% of Credit)

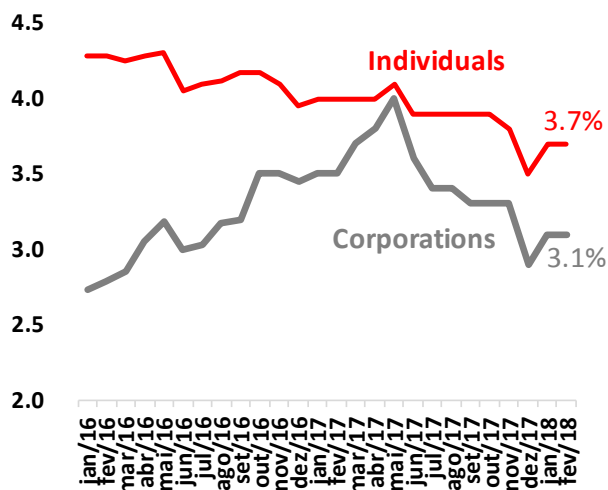
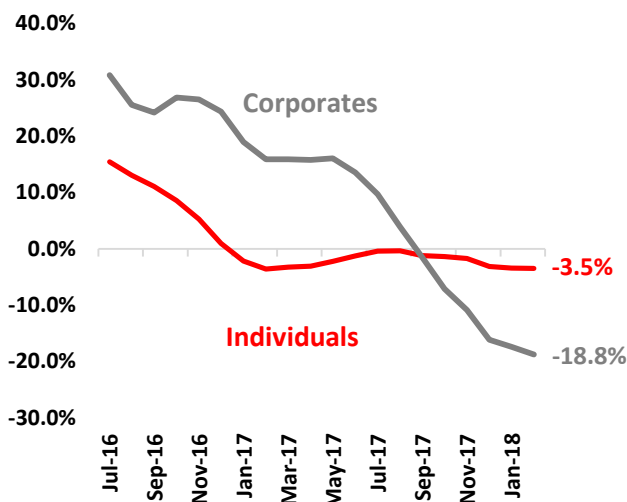


Figure 8. NPL Stocks Variation
(% YoY)



Sources: Brazilian Central Bank.

Although NPL ratios appear to be stabilizing at the margin after a clear downward trend (Figure 7), the variation of delinquencies stocks denominated in BRL (Figure 8) shows a much more intense **process of reduction of provisions, particularly for companies. We conclude that a still contracting denominator of NPL ratios is masking some of the considerable improvement in companies' financial conditions in recent months. This should certainly affect spreads, final rates and new loans for corporates in the near term.**



Final Words

As a final note, we highlight that prospects for 2018 should incorporate a non-negligible possibility of an even better evolution than we have seen recently. After all, we know that credit dynamics are usually characterized by virtuous or vicious cycles, and the current one is clearly positive: stronger economic activity and financial conditions leading to lower spreads and final rates for consumers and companies in the near term, which should result in further improvement of overall credit indicators.



CONTACTS / IMPORTANT DISCLOSURES

Macro Research

Maciej Reluga*	Head Macro, Rates & FX Strategy – CEE	maciej.reluga@bzwbk.pl	48-22-534-1888
Sergio Galván*	Economist – Argentina	sgalvan@santanderrio.com.ar	54-11-4341-1728
Maurício Molan*	Economist – Brazil	mmolan@santander.com.br	5511-3012-5724
Juan Pablo Cabrera*	Economist – Chile	jcabrera@santander.cl	562-2320-3778
Diana Ayala	Economist - Colombia	diana.ayala@santander.us	212-350-0979
Tatiana Pinheiro*	Economist – Peru	tatiana.pinheiro@santander.com.br	5511-3012-5179
Piotr Bielski*	Economist – Poland	piotr.bielski@bzwbk.pl	48-22-534-1888
Marcela Bensión*	Economist – Uruguay	mbension@santander.com.uy	5982-1747-5537

Fixed Income Research

Diana Ayala	Macro, Rates & FX Strategy – Latin America	diana.ayala@santander.us	212-407-0979
Juan Arranz*	Chief Rates & FX Strategist – Argentina	jarranz@santanderrio.com.ar	5411-4341-1065
Juan Pablo Cabrera*	Chief Rates & FX Strategist – Chile	jcabrera@santander.cl	562-2320-3778
Aaron Holsberg	Head of Credit Research	aholsberg@santander.us	212-407-0978

Equity Research

Christian Audi	Head LatAm Equity Research	caudi@santander.us	212-350-3991
Andres Soto	Head, Andean	asoto@santander.us	212-407-0976
Walter Chiarvesio*	Head, Argentina	wchiarvesio@santanderrio.com.ar	5411-4341-1564
Valder Nogueira*	Head, Brazil	jvalder@santander.com.br	5511-3012-5747
Pedro Balcao Reis*	Head, Mexico	pbalcao@santander.com.mx	5255-5269-2264

Electronic Media

Bloomberg
Reuters

SIEQ <GO>
Pages SISEMA through SISEMZ

This report has been prepared by Santander Investment Securities Inc. ("SIS"; SIS is a subsidiary of Santander Holdings USA, Inc. which is wholly owned by Banco Santander, S.A. "Santander"), on behalf of itself and its affiliates (collectively, Grupo Santander) and is provided for information purposes only. This document must not be considered as an offer to sell or a solicitation of an offer to buy any relevant securities (i.e., securities mentioned herein or of the same issuer and/or options, warrants, or rights with respect to or interests in any such securities). Any decision by the recipient to buy or to sell should be based on publicly available information on the related security and, where appropriate, should take into account the content of the related prospectus filed with and available from the entity governing the related market and the company issuing the security. This report is issued in Spain by Santander Investment Bolsa, Sociedad de Valores, S.A. ("Santander Investment Bolsa"), and in the United Kingdom by Banco Santander, S.A., London Branch. Santander London is authorized by the Bank of Spain. This report is not being issued to private customers. SIS, Santander London and Santander Investment Bolsa are members of Grupo Santander.

ANALYST CERTIFICATION: The following analysts hereby certify that their views about the companies and their securities discussed in this report are accurately expressed, that their recommendations reflect solely and exclusively their personal opinions, and that such opinions were prepared in an independent and autonomous manner, including as regards the institution to which they are linked, and that they have not received and will not receive direct or indirect compensation in exchange for expressing specific recommendations or views in this report, since their compensation and the compensation system applying to Grupo Santander and any of its affiliates is not pegged to the pricing of any of the securities issued by the companies evaluated in the report, or to the income arising from the businesses and financial transactions carried out by Grupo Santander and any of its affiliates: Diana Ayala, Maurício Molan*

*Employed by a non-US affiliate of Santander Investment Securities Inc. and not registered/qualified as a research analyst under FINRA rules, and is not an associated person of the member firm, and, therefore, may not be subject to the FINRA Rule 2242 and Incorporated NYSE Rule 472 restrictions on communications with a subject company, public appearances, and trading securities held by a research analyst account.

The information contained herein has been compiled from sources believed to be reliable, but, although all reasonable care has been taken to ensure that the information contained herein is not untrue or misleading, we make no representation that it is accurate or complete and it should not be relied upon as such. All opinions and estimates included herein constitute our judgment as at the date of this report and are subject to change without notice.

Any U.S. recipient of this report (other than a registered broker-dealer or a bank acting in a broker-dealer capacity) that would like to effect any transaction in any security discussed herein should contact and place orders in the United States with SIS, which, without in any way limiting the foregoing, accepts responsibility (solely for purposes of and within the meaning of Rule 15a-6 under the U.S. Securities Exchange Act of 1934) for this report and its dissemination in the United States.

© 2018 by Santander Investment Securities Inc. All Rights Reserved.

