



BRAZIL MACRO

July 27, 2022

DATA ANALYSIS - CREDIT

Delinquencies Still Not Sparking a Credit Slowdown

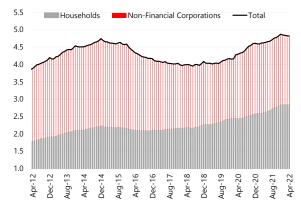
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- After a months-long strike at the Brazil Central Bank (BCB), the authority finally released April data, which showed overall real growth in credit to households and companies at 4.16% YoY.
- For new loans to households, the non-earmarked segment posted an increase of 1.7% MoM-sa. We highlight the rise in total personal credit (14-7% MoM-sa), though credit cards presented a decline (-4.5% MoM).
- For companies, there was a decrease of 11.9% MoM-sa in April in the non-earmarked segment, with total working capital showing a negative variation (-6.9% MoM-sa), the third decline in a row.
- Finally, debt-to-income and debt-service ratios for March continued to rise (52.7% and 27.7%, respectively), which we see as a risk for delinquencies as the economy recovers.

Outstanding Loans

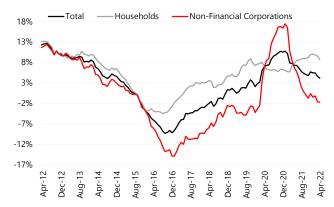
Total outstanding loans in the National Financial System (SFN) in April posted inflation-adjusted growth of 4.16% YoY (the small number since February/2020) to BRL4.8 trillion. For households, loans were up 8.71% YoY; for non-financial corporations, they were down 1.71% YoY.

Figure 1. Total Outstanding Balance of Credit Operations (inflation adjusted, BRL billion)



Sources: Brazilian Central Bank, Santander.

Figure 2. Total Outstanding Balance of Credit Operations – Growth Rate (inflation adjusted) (%)



Sources: Brazilian Central Bank, Santander.

In April, in the non-earmarked segment, household credit portfolios presented real growth of 12% YoY, with personal credit posting growth of 9.1% YoY, inflation-adjusted, and credit cards continuing to accelerate, reaching the peak of the series at +34% YoY, inflation-adjusted. For corporations, real growth in the balance of non-earmarked loans was 4.2% YoY, with total working capital presenting a negative variation for the tenth time in a row, -3.9% YoY (inflation adjusted) and discount of credit card bills rising 6.5% YoY (inflation adjusted).

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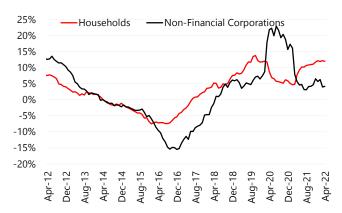
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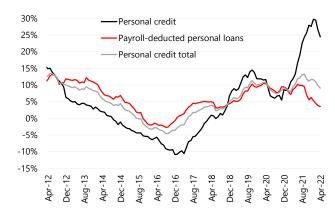
In the earmarked segment, households posted growth of 4.7% YoY (the small number since March/2020), with real estate financing also showing a tepid growth of 1.6% YoY, inflation adjusted, lower than the yearago figure (6.1% YoY, inflation adjusted), but rural credit is showing a growth of 17% YoY, inflation adjusted. Corporations posted the eighth decrease in a row, -11.4% YoY (inflation adjusted), with total rural credit presenting growth of 4.6% YoY (inflation adjusted).

Figure 3. Outstanding Balance – Non-Earmarked (inflation adjusted) (% YoY)



Sources: Brazilian Central Bank, Santander.

Figure 5. Outstanding Balance – Personal Credit – Non-Earmarked (inflation adjusted) (% YoY)



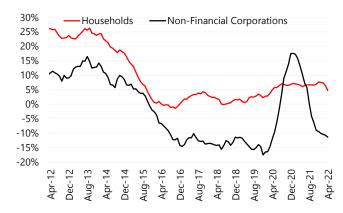
Sources: Brazilian Central Bank, Santander.

Figure 7. Outstanding Balance – Working Capital – Non-Earmarked (inflation adj.) (% YoY)



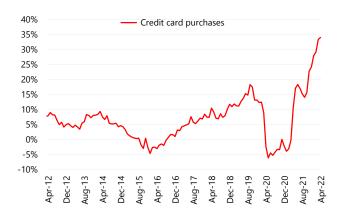
Sources: Brazilian Central Bank, Santander.

Figure 4. Outstanding Balance – Earmarked (inflation adjusted) (% YoY)



Sources: Brazilian Central Bank, Santander

Figure 6. Outstanding Balance – Credit Card Purchases – Non-Earmarked (inflation adjusted) (% YoY)



Sources: Brazilian Central Bank, Santander.

Figure 8. Outstanding Balance – Advances on Exchange Contracts – Non-Earmarked (inflation adj.) (% YoY)

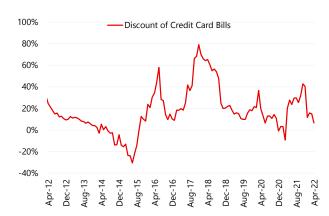
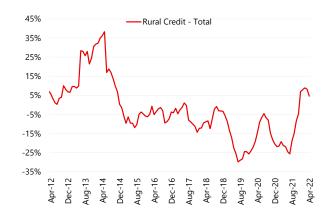


Figure 9. Outstanding Balance – Real Estate Financing for Households – Earmarked (inflation adj.) (% YoY)



Sources: Brazilian Central Bank, Santander.

Figure 10. Outstanding Balance – Total Rural Credit for Corporations – Earmarked (inflation adj.) (% YoY)

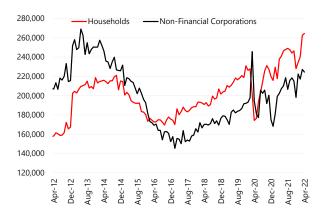


New Loans

New loans adjusted for inflation and seasonality (BCB methodology) recorded a decrease of 1.2% in April from March figure (+7.3% MoM-sa in March 2022). For households, the **non-earmarked segment posted an increase of 1.7% MoM-sa**. We highlight the rise in total personal credit (14-7% MoM-sa), but credit cards presented a decline (-4.5% MoM-sa10.9).

In the earmarked segment, households posted a decrease, 2.3% MoM-sa. Real estate financing also fell (-10.9% MoM-sa), but rural credit and others showed a positive variation (6.3% MoM-sa and 2.5% MoM-sa, respectively),

Figure 11. New Operations – Non-Earmarked (inflation and seasonally adjusted, BRL billions)



Sources: Brazilian Central Bank, Santander.

Figure 12. New Operations – Earmarked (inflation and seasonally adjusted, BRL thousands)

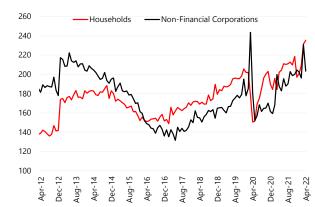
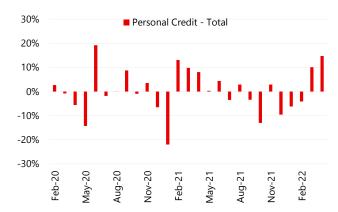
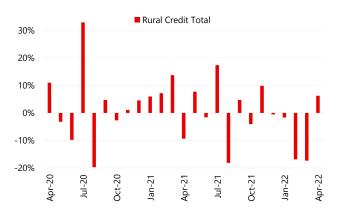


Figure 13. New Operations – Non-Earmarked – Personal Credit Total (% MoM)



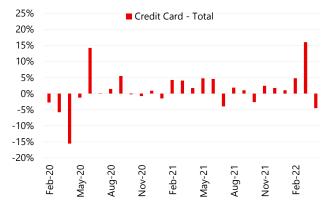
Sources: Brazilian Central Bank, Santander.

Figure 15. New Operations – Earmarked – Rural Credit to Households (% MoM)



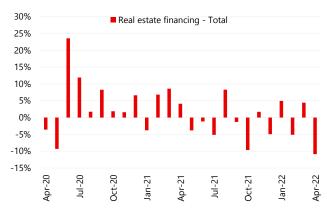
Sources: Brazilian Central Bank, Santander.

Figure 14. New Operations – Non-Earmarked – Credit Card Total (% MoM)



Sources: Brazilian Central Bank, Santander.

Figure 16. New Operations – Earmarked – Real Estate Financing Total to Households (% MoM)



Sources: Brazilian Central Bank, Santander.

For companies, there was a decrease of 11.9% MoM-sa in April in the non-earmarked segment, with total working capital showing a negative variation (-6.9% MoM-sa), the third decline in a row. The earmarked segment also decreased, falling 13.7% MoM-sa, with new operations in BNDES Funds, which also fell 2.16% MoM-sa.

Figure 17. New Operations – Non-Earmarked – Working Capital (% MoM)

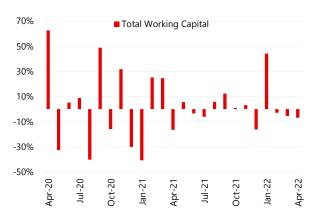
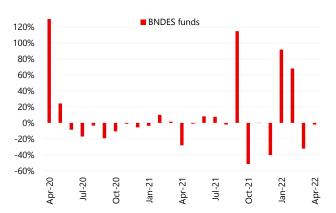


Figure 18. New Operations – Earmarked – BNDES Funds (% MoM)





Total Credit

Considering total corporate financing YTD through April 2022 (new loans in the SFN, debt and equity issues in the capital markets) vs. the year-ago period, issuances in the capital markets were 17% smaller, with SFN concessions up 16.7%. As a result, total corporate financing was up 8.4% compared to the year-ago period.

2.750 Equities 2,500 ■ Fixed Market 2,250 2.000 ■ Foreign Market 1,750 SFN 1,500 1,250 1,000 750 500 250 0 2016 2018 2019 2020

Figure 19. Total Corporate Financing (inflation adjusted, BRL billions)

SFN - exclude conta garantida, cheque especial (overdraft) and credit card.

Foreign Market - bonus, MTNs and securities.

Fixed Income - Debentures, commercial papers, LFs, CRAs, CRIs e FIDCs.

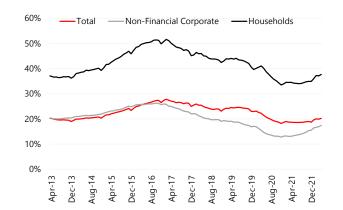
Equity - IPO and follow-on.

Sources: Brazilian Central Bank, Anbima, Santander.

Credit Conditions

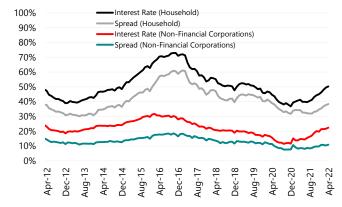
Lastly, the Credit Cost Indicator (ICC) of non-earmarked loans to households continued to rise, reaching 37.7% p.a. in April, with the indicator to corporations rising as well, to 17.4% p.a. The average interest rate for non-earmarked new loans was 50.3% p.a. for households (up 0.7 p.p. from March 2022) and 22.4% p.a. for corporations (up 0.8 p.p. from March 2022). The spread on non-earmarked new loans was 38.4% for households (+0.7 p.p. from March 2022) and 10.9% for corporations (0.5 p.p. from March 2022).





Sources: Brazilian Central Bank, Santander.

Figure 21. Average Interest Rate and Spread – Non-Earmarked (% p.a.)





Household Debt

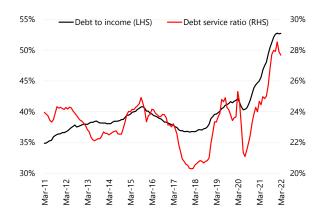
Still regarding non-earmarked loans, the seasonally adjusted default rate (% of 90-day past-due loans) continued to rise, to 5.0% for households (the last time, it was greater than 5.0 was in July 2020), while for corporates it was 1.7% (same from March 2022). Importantly, with the new methodology, household debt-to-income reached 52.7%, in March 2022; excluding real estate financing, household debt-to-income was at 33.2%. In addition, the debt service ratio reached 27.7% in March; excluding real estate financing, the debt service ratio was 25.6%. We see these figures as a risk for delinquencies as the economy recovers.

Figure 22. Loans Due - Households (%, s.a.)



Sources: Brazilian Central Bank, Santander.

Figure 24. Household Debt-to-Income and Debt Service Ratio (%)



Sources: Brazilian Central Bank, Santander.

Figure 23. Loans Due - Corporate (%, s.a.)

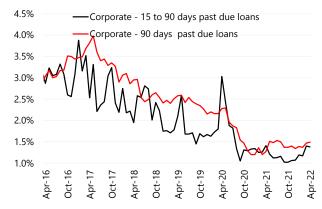




Figure 25. Indicators

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Outstanding inf. adj. (YoY)		Nonearmarke	ed		Earmarked Total			Total		
	Feb-22	Mar-22	Apr-22	Feb-22	Mar-22	Apr-22	Feb-22	Mar-22	Apr-22	
Households	11.9%	12.2%	12.0%	7.4%	6.4%	4.7%	9.8%	9.5%	8.7%	
Non-financial corporations	6.3%	4.0%	4.2%	-10.5%	-10.8%	-11.4%	-0.2%	-1.6%	-1.7%	
Total	9.3%	8.3%	8.3%	0.2%	-0.4%	-1.6%	5.5%	4.6%	4.2%	

New operations inf. adj.		Nonearmarke	ed		Earmarke	ed			
(MoM-sa)	Feb-22	Mar-22	Apr-22	Feb-22	Mar-22	Apr-22	Feb-22	Mar-22	Apr-22
Households	4.1%	10.7%	1.7%	-12.5%	1.8%	-2.3%	2.4%	9.4%	0.7%
Non-financial corporations	-3.0%	17.6%	-11.9%	30.7%	-1.1%	-13.7%	-2.3%	4.6%	-1.1%
Total	-0.5%	6.9%	-1.9%	-0.8%	-0.8%	-7.9%	-0.9%	7.3%	-1.2%

Interest rate (% p.a.)		Nonearmarke	ed		Earmarke	d			
	Feb-22	Mar-22	Apr-22	Feb-22	Mar-22	Apr-22	Feb-22	Mar-22	Apr-22
Households	48.1%	50%	50.3%	8.5%	9.5%	9.7%	30.1%	31.4%	32.1%
Non-financial corporations	21.5%	21.6%	22.4%	10.7%	11.5%	14.6%	18.4%	18.7%	20.2%
Total	36.5%	37.4%	38.1%	9.1%	10.0%	11.1%	25.7%	26.7%	27.7%

Spreads (p.p.)		Nonearmarke	ed		Earmarke	ed			
Spreads (p.p)	Feb-22	Mar-22	Apr-22	Feb-22	Mar-22	Apr-22	Feb-22	Mar-22	Apr-22
Households	36.9	37.7	38.4	3.6	3.5	3.7	21.8	22.3	22.8
Non-financial corporations	10.7	10.4	10.9	3.2	3.0	3.3	8.6	8.3	8.7
Total	25.4	25.8	26.4	3.5	3.4	3.6	16.9	17.0	17.6

Past Due Loans (%)		Nonearmarke	ed		Earmarke	d			
Fast Due Loans (78)	Feb-22	Mar-22	Apr-22	Feb-22	Mar-22	Apr-22	Feb-22	Mar-22	Apr-22
Households	4.71	4.85	5.04	1.59	1.55	1.48	3.33	3.40	3.49
Non-financial corporations	1.51	1.68	1.69	1.09	1.08	1.11	1.37	1.47	1.49
Total	3.26	3.42	3.53	1.41	1.38	1.35	2.52	2.60	2.67

	Feb-22	Mar-22	Apr-22
Total Outstanding / GDP	53.6%	53.9%	53.7%
Total Outstanding under public control	42.6%	42.4%	42.4%
Total Outstanding under private control	57.4%	57.6%	57.6%



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