

BRAZIL MACRO

DATA ANALYSIS - CREDIT

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February Data Shows Credit Decelerating

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- Total outstanding loans in the National Financial System (SFN) in February posted inflation-adjusted growth of 6.7% YoY, to R\$5.3 trillion, reflecting the slowdown in the activity and more restrictive financial conditions. Loans to households remained at a high level, leading overall loans, but decelerated at the margin, at 11.2% YoY; for non-financial corporations, loans rose 0.3% YoY.
- In the non-earmarked segment, household credit portfolios decelerated at the margin, at 10.8% YoY. The non-earmarked new loans to household showed a tepid increase of 0.4% MoM. We highlight the decrease in total personal credit (-8.4% MoM-sa) and in credit cards (-7.5% MoM-sa), after both categories showed a positive variation in January.
- In the earmarked segment, loans to households presented a tepid rise at the margin in February's growth rate, at 11.7% YoY. In the earmarked segment, loans to households decreased 2.4% MoM-sa in February. We highlight real estate financing fell (-10.7% MoM-sa) and rural credit showed a tepid variation of -1.28% MoM-sa, after both categories showed a positive variation in January.
- Finally, household debt-to-income continued to decelerate at the margin, reaching 49.0% in December 2022, still a high level; but a drop of 0.7 p.p from December 2021. The debt service ratio reached 27.3% in December; excluding real estate financing, the debt service ratio was 25.3%.

Outstanding Loans

Total outstanding loans in the National Financial System (SFN) posted inflation-adjusted growth of 6.7% YoY for February (- 0.8 p.p vs. January 2023), to R\$5.3 trillion, reflecting the slowdown in the activity and more restrictive financial conditions. Loans to households remained at a high level, leading overall loans, but decelerated at the margin, at 11.2% YoY, - 0.3 p.p. from the growth registered in January 2023; for non-financial corporations, loans rose 0.3% YoY, - 1.7 p.p. from the growth registered in January 2023. Also, **credit-to-GDP reached 52.8%, -** 0.3 p.p from January 2023.

Figure 1. Total Outstanding Balance of Credit Operations (inflation adjusted, BRL billion)

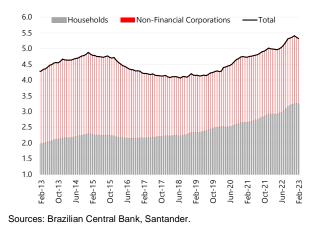
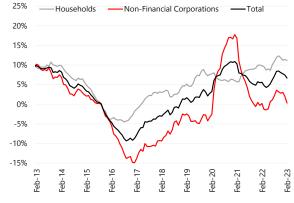


Figure 2. Total Outstanding Balance of Credit Operations – Growth Rate (inflation adjusted) (%)



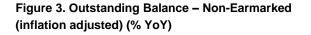


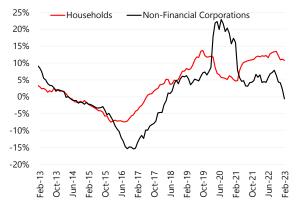
IMPORTANT DISCLOSURES/CERTIFICATIONS ARE IN THE "IMPORTANT DISCLOSURES" SECTION OF THIS REPORT. U.S. investors' inquiries should be directed to Santander US Capital Markets LLC at (212) 583-4629 / (212) 350-3918. * Employed by a non-US affiliate of Santander US Capital Markets LLC and is not registered/qualified as a research analyst under FINRA rules. In the non-earmarked segment, household credit portfolios decelerated at the margin, at 10.8% YoY, -0.3 p.p. from January 2023. Total personal real credit grew 9.87% YoY, and credit cards fell slightly at the margin, up 17.30% YoY, inflation adjusted, -2.2 p.p from January 2023, in line with the accommodation of consumption after the year-end events and the highly adverse economic conditions.

For corporations, in the non-earmarked segment, the real growth in the balance loans continued to decelerate, with continuous lower numbers since October 2022. For February, the real growth rate was - 0.6% YoY, a 2.8 p.p. drop from January 2023, with total working capital presenting a negative variation of - 3.0% YoY (inflation adjusted), the lowest number since April 2022, and Discount of trade bills falling -4.5% YoY (inflation adjusted), the first negative variation since September 2020.

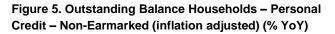
On the other hand, in the earmarked segment, loans to households presented a tepid rise at the margin in February's growth rate, at 11.7% YoY, + 0.1 p.p from January 2023. Real estate financing maintained the same growth rate since December 2022, at 7.8% YoY, inflation adjusted. Rural credit grew 23% YoY, adjusted for inflation.

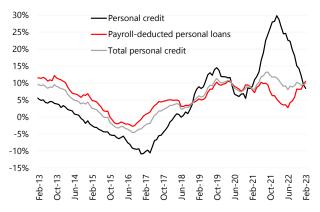
For the corporations, in the earmarked segment, balance loans posted growth of 2.0 % YoY (adjusted for inflation), + 0.4 p.p from January 2023, in line with the reissue of public programs and signs of greater dynamism of lines with BNDES resources.





Sources: Brazilian Central Bank, Santander.





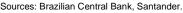
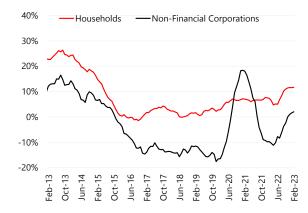


Figure 4. Outstanding Balance – Earmarked (inflation adjusted) (% YoY)



Sources: Brazilian Central Bank, Santander.



Oct-17 20 6 Oct-19

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9 1

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Feb-21 Oct-21 Jun-22

-ep-

Figure 6. Outstanding Balance Households - Credit Card - Non-Earmarked (inflation adjusted) (% YoY)

Sources: Brazilian Central Bank, Santander.

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-hul -ep-

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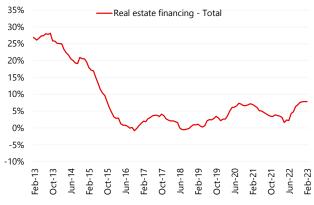
-10% ç

Figure 7. Outstanding Balance Corporates – Working Capital – Non-Earmarked (inflation adj.) (% YoY)

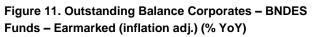


Sources: Brazilian Central Bank, Santander.

Figure 9. Outstanding Balance Households – Real Estate Financing – Earmarked (inflation adj.) (% YoY)



Sources: Brazilian Central Bank, Santander.



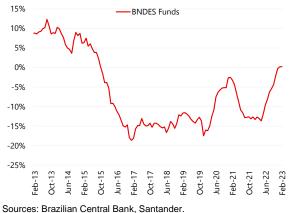
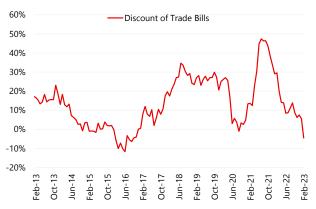
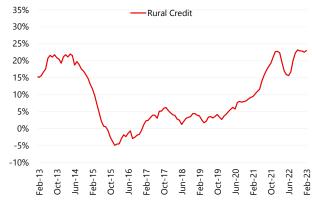


Figure 8. Outstanding Balance Corporates – Discount of Trade Bills – Non-Earmarked (inflation adj.) (% YoY)



Sources: Brazilian Central Bank, Santander.

Figure 10. Outstanding Balance Households – Total Rural Credit – Earmarked (inflation adj.) (% YoY)

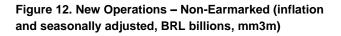


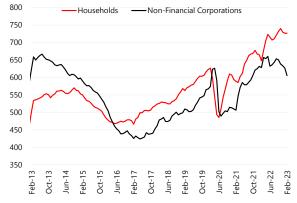
Sources: Brazilian Central Bank, Santander.

New Loans

New loans adjusted for inflation and seasonality (Brazil Central Bank methodology) fell 3.4% in February. For households, the **non-earmarked segment showed a tepid increase of 0.4% MoM, after January rise of 5.1% MoM-sa**. We highlight the decrease in total personal credit (-8.4% MoM-sa) and in credit cards (-7.5% MoM-sa), after both categories showed a positive variation in January, as 23.4% MoM-sa and 5.1% MoM-sa, respectively.

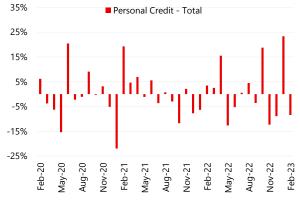
In **the earmarked segment, loans to households decreased 2.4% MoM-sa in February.** We highlight real estate financing fell (-10.7% MoM-sa), after January strong rise of 14.4% MoM-sa. rural credit showed a tepid variation of -1.28% MoM-sa, after January's strong rise of 11.4% MoM-sa.





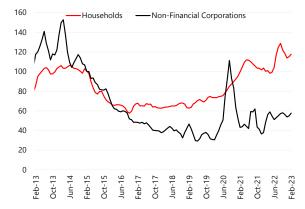
Sources: Brazilian Central Bank, Santander.

Figure 14. New Operations – Non-Earmarked – Personal Credit Total (% MoM)



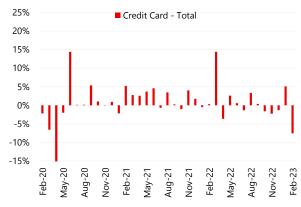
Sources: Brazilian Central Bank, Santander.

Figure 13. New Operations – Earmarked (inflation and seasonally adjusted, BRL thousands, m3mm)



Sources: Brazilian Central Bank, Santander.

Figure 15. New Operations – Non-Earmarked – Credit Card Total (% MoM)



Sources: Brazilian Central Bank, Santander.

Figure 16. New Operations - Earmarked - Real estate financing Total (% MoM)

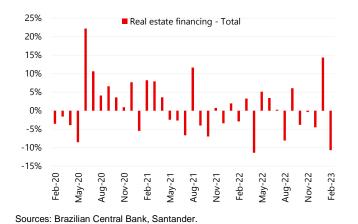
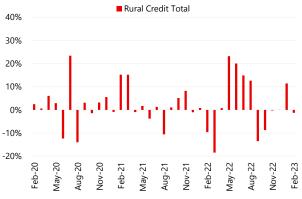


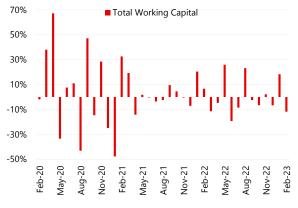
Figure 17. New Operations – Earmarked – Rural credit Total (% MoM)



Sources: Brazilian Central Bank, Santander.

For companies, there was a decrease of 8.7% MoM-sa in February in the non-earmarked segment, with total working capital showing a negative variation (-11.8% MoM-sa), after rise (18.3% MoM-sa), in January 2023. The earmarked segment posted a tepid increase of 0.8% MoM-sa.

Figure 18. New Operations - Non-Earmarked -Working Capital (% MoM)



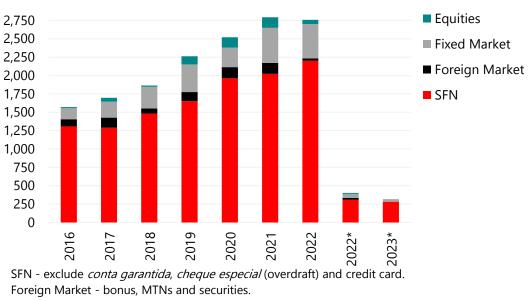
Sources: Brazilian Central Bank, Santander.



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Total Credit

Considering total corporate financing YTD through February 2023 (new loans in the SFN, debt, and equity issues in the capital markets) vs. the year-ago period, issuances in the capital markets were 62.2% smaller, with SFN concessions also down 9%. As a result, total corporate financing was 21.2% lower than the year-ago period.

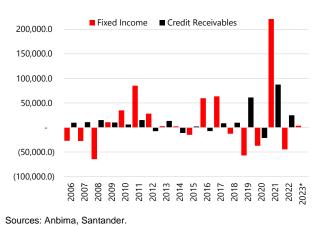




Foreign Market - bonus, MTNs and securities. Fixed Income - Debentures, commercial papers, LFs, CRAs, CRIs and FIDCs. Equity - IPO and follow-on. *January~February

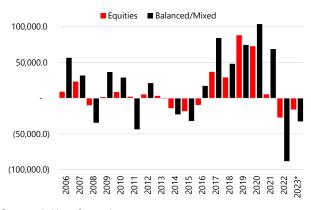
Sources: Brazilian Central Bank, Anbima, Santander.

Figure 20. Net Inflows (BRL millions) – Fixed Income and Credit Receivables



* January ~February

Figure 21. Net Inflows (BRL millions) – Equities and Balanced/Mixed Funds

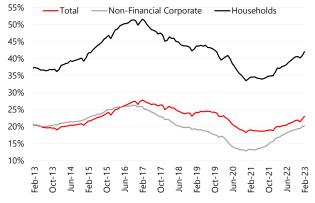


Sources: Anbima, Santander. * January ~February

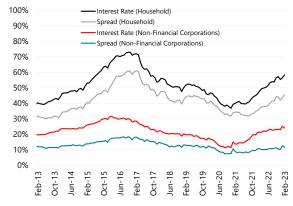
Credit Conditions

Lastly, the Credit Cost Indicator (ICC) for non-earmarked loans to households continued to rise, reaching 42% p.a. in February, + 1.1 p.p. from January 2023, with the indicator for corporations rising as well, to 20.1% p.a., + 0.2 p.p. from January 2023. The average interest rate for non-earmarked new loans was 58.3% p.a. for households, +1.7 p.p. from January 2023, and 24.2% p.a. for corporations, - 1.1 p.p. from January 2023. The spread on non-earmarked new loans was 45.6% for households (+ 2.1 p.p. from January 2023) and 11.7% for corporations (- 0.9 p.p. from January 2023).

Figure 22. Credit Cost Indicator (ICC) – Non-Earmarked (% p.a.)







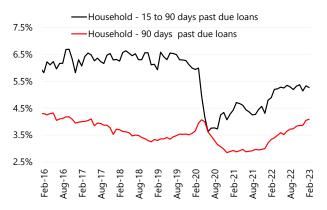


Household Debt

Still regarding non-earmarked loans, in February, the seasonally adjusted default rate (% of 90-day past-due loans) kept the same level, reaching 6.1% for households (the last time the default rate was higher than 6 was in January 2017) and for corporates showed growth, reaching 2.4%.

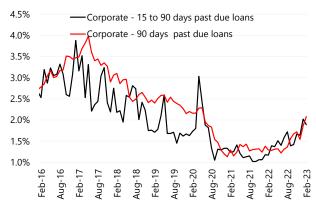
Importantly, household debt-to-income continued to decelerate at the margin, reaching 49.0% in December 2022, still a high level; but a drop of 0.7 p.p from December 2021. Excluding real estate financing, household debt-to-income was 31.0%, - 0.2 p.p from the year ago period. In addition, the debt service ratio reached 27.3% in December; excluding real estate financing, the debt service ratio was 25.3%.

Figure 24. Loans Due – Households (%, s.a.)



Sources: Brazilian Central Bank, Santander.

Figure 25. Loans Due - Corporate (%, s.a.)

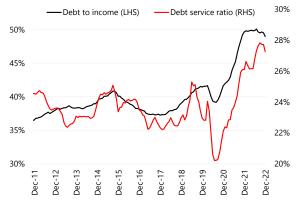




Sources: Brazilian Central Bank, Santander.



Figure 26. Household Debt-to-Income and Debt Service Ratio (%)



Sources: Brazilian Central Bank, Santander.

For details on Santander's credit outlook, please refer to our most recent chartbook¹.

| Outstanding infodi (VoV) | | Nonearmarke | ed | | Earmarke | ed | | Total | |
|-----------------------------|--------|-------------|---------|--------|----------|---------|--------|--------|--------|
| Outstanding inf. adj. (YoY) | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 |
| Households | 11.0% | 11.1% | 10.8% | 11.6% | 11.6% | 11.7% | 11.2% | 11.4% | 11.2% |
| Non-financial corporations | 4.1% | 2.2% | -0.6% | 1.0% | 1.6% | 2.0% | 3.0% | 2.0% | 0.3% |
| Total | 7.8% | 7.1% | 5.6% | 7.7% | 8.0% | 8.2% | 7.8% | 7.4% | 6.7% |
| New operations inf. adj. | | Nonearmarke | ed | | Earmarke | ed | | Total | |
| (MoM-sa) | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 |
| Households | -5.3% | 5.1% | 0.4% | -0.5% | 9.9% | -2.4% | -3.8% | 6.7% | -0.2% |
| Non-financial corporations | 4.7% | -6.1% | -8.7% | -9.9% | 27.1% | 0.8% | -1.8% | 0.7% | -6.7% |
| Total | -0.3% | 2.3% | -3.2% | -4.2% | 14.3% | -4.9% | -3.9% | 5.0% | -3.4% |
| | | Nonearmarke | ed | | Earmarke | d | | Total | |
| Interest rate (% p.a.) | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 |
| Households | 55.4% | 57% | 58.3% | 11.4% | 11.4% | 10.3% | 35.4% | 36.0% | 36.4% |
| Non-financial corporations | 23.1% | 25.3% | 24.2% | 12.0% | 13.5% | 13.2% | 20.2% | 22.2% | 21.2% |
| Total | 41.7% | 43.5% | 44.2% | 11.6% | 11.9% | 11.0% | 30.1% | 31.2% | 31.2% |
| | | Nonearmarke | ad | | Earmarke | d | | Total | |
| Spreads (p.p) | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 |
| Hausahalda | Dec-22 | Jd11-23 | <u></u> | Dec-22 | Jan-25 | <u></u> | Dec-22 | Jan-23 | 26.0 |

| Spreads (p.p) | 1 | Nonearmarke | ed | | Earmarke | d | | Total | |
|----------------------------|--------|-------------|--------|--------|----------|--------|--------|--------|--------|
| Spreads (p.p) | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 |
| Households | 42.2 | 43.5 | 45.6 | 4.5 | 4.7 | 4.5 | 25.0 | 25.8 | 26.8 |
| Non-financial corporations | 10.3 | 12.6 | 11.7 | 3.6 | 4.2 | 3.8 | 8.6 | 10.4 | 9.6 |
| Total | 28.7 | 30.6 | 31.7 | 4.3 | 4.6 | 4.4 | 19.3 | 20.5 | 21.0 |

| Past Due Loans (%) | | Nonearmarke | d | | Earmarke | d | | Total | |
|----------------------------|--------|-------------|--------|--------|----------|--------|--------|--------|--------|
| Fast Due Loans (%) | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 | Dec-22 | Jan-23 | Feb-23 |
| Households | 5.88 | 6.11 | 6.11 | 1.33 | 1.46 | 1.55 | 3.86 | 4.05 | 4.09 |
| Non-financial corporations | 2.07 | 2.30 | 2.36 | 1.01 | 1.07 | 1.57 | 1.54 | 1.86 | 2.08 |
| Total | 4.20 | 4.47 | 4.51 | 1.22 | 1.32 | 1.56 | 3.00 | 3.19 | 3.30 |

| | Dec-22 | Jan-23 | Feb-23 |
|-----------------------------------------|--------|--------|--------|
| Total Outstanding / GDP | 53.8% | 53.1% | 52.8% |
| Total Outstanding under public control | 42.5% | 42.8% | 43.0% |
| Total Outstanding under private control | 57.5% | 57.2% | 57.0% |

Sources: Brazilian Central Bank, Santander.

Figure 27. Indicators

¹ Santander Brazil Credit - Chartbook "An Expected Slowing Down in Credit" – March 28, 2023 – Available on: https://bit.ly/Std-chart-creditmar23

| | IMPORTANT DISCLOSURES | |
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