



## **BRAZIL MACRO**

February 27, 2023

# **DATA ANALYSIS - CREDIT**

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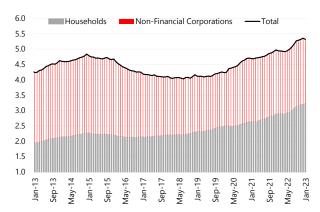
## **January Data Shows Strong Start for Credit**

- Total outstanding loans in the National Financial System (SFN) in January posted inflation-adjusted growth of 7.6% YoY, to R\$5.3 trillion. Loans to households continued to accelerate, leading overall loans up 11.3% YoY; for non-financial corporations, loans rose 2% YoY.
- In the non-earmarked segment, household credit portfolios maintained January's growth rate, at 11.1% YoY. Total personal real credit grew 9.62% YoY, and credit cards rose slightly at the margin, up 19.51% YoY, inflation adjusted, after decelerating since April 2022.
- In the earmarked segment, loans to households also maintained January's growth rate, at 11.6% YoY, with real estate financing growing 7.8% YoY, inflation adjusted. Rural credit grew 22.5% YoY, inflation adjusted.
- Finally, household debt-to-income reached 49.5% in November 2022, still a high level. In addition, the debt service ratio reached a peak for the series, at 28.2% in November. We see these figures as a risk for delinquencies as the economy recovers.

### **Outstanding Loans**

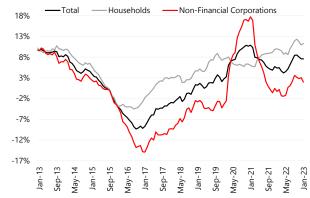
Total outstanding loans in the National Financial System (SFN) in January posted inflation-adjusted growth of 7.6% YoY (same level than December 2022), to R\$5.3 trillion. Loans to households continued to accelerate, leading overall loans up 11.3% YoY, + 0.3 p.p. from the growth registered in December 2022; for non-financial corporations, loans rose 2% YoY, - 1 p.p. from the growth registered in December 2022. Also, credit-to-GDP reached 53.6%, - 0.6 p.p from December 2022.

Figure 1. Total Outstanding Balance of Credit Operations (inflation adjusted, BRL billion)



Sources: Brazilian Central Bank, Santander.

Figure 2. Total Outstanding Balance of Credit Operations – Growth Rate (inflation adjusted) (%)





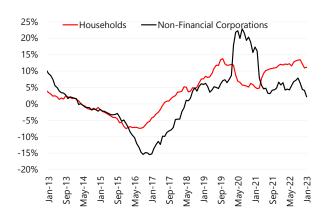
In the non-earmarked segment, household credit portfolios maintained January's growth rate, at 11.1% YoY. Total personal real credit grew 9.62% YoY, and credit cards rose slightly at the margin, up 19.51% YoY, inflation adjusted, after decelerating since April 2022.

For corporations, in the non-earmarked segment, real growth in the balance loans was 2.2% YoY, a 1.9 p.p. drop from December 2022, with total working capital presenting a tepid negative variation of -0.9% YoY (inflation adjusted), and Others rising 12.7% YoY (inflation adjusted).

In the earmarked segment, loans to households also maintained January's growth rate, at 11.6% YoY, with real estate financing growing 7.8% YoY, inflation adjusted. Rural credit grew 22.5% YoY, inflation adjusted, in this line, the amount allocated to rural credit reached R\$ 222.8 billion in the Crop Plan 2022-23, in the July 2022 to January 2023 period.

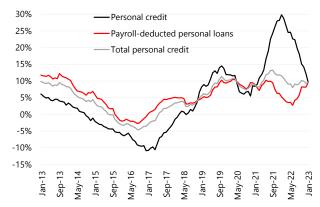
For the corporations, in the earmarked segment, balance loans posted growth of 1.6 % YoY (inflation adjusted).

Figure 3. Outstanding Balance – Non-Earmarked (inflation adjusted) (% YoY)



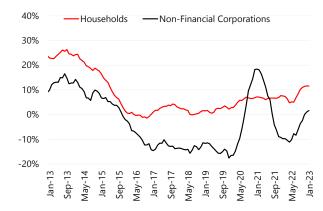
Sources: Brazilian Central Bank, Santander.

Figure 5. Outstanding Balance Households – Personal Credit – Non-Earmarked (inflation adjusted) (% YoY)



Sources: Brazilian Central Bank, Santander

Figure 4. Outstanding Balance – Earmarked (inflation adjusted) (% YoY)



Sources: Brazilian Central Bank, Santander.

Figure 6. Outstanding Balance Households – Credit Card – Non-Earmarked (inflation adjusted) (% YoY)



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Figure 7. Outstanding Balance Corporates – Working Capital – Non-Earmarked (inflation adj.) (% YoY)



Sources: Brazilian Central Bank, Santander.

Figure 9. Outstanding Balance Households – Real Estate Financing – Earmarked (inflation adj.) (% YoY)



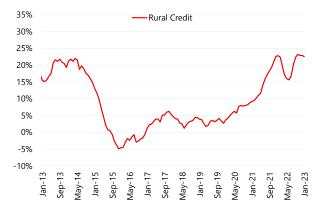
Sources: Brazilian Central Bank, Santander.

Figure 8. Outstanding Balance Corporates – Others – Non-Earmarked (inflation adj.) (% YoY)



Sources: Brazilian Central Bank, Santander.

Figure 10. Outstanding Balance Corporations – Total Rural Credit – Earmarked (inflation adj.) (% YoY)



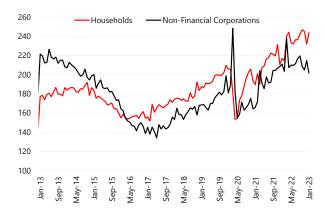


#### **New Loans**

New loans adjusted for inflation and seasonality (Brazil Central Bank methodology) rose 5.0% in January. For households, the **non-earmarked segment also increased 5.1% MoM-sa**. We highlight the strong increase in total personal credit (23% MoM-sa) and in credit cards (5.1% MoM-sa), after a slight drop (- 1.3% MoM-sa) in December 2022.

In the earmarked segment, loans to households increased 9.9% MoM-sa. We highlight real estate financing rose (12.4% MoM-sa). Rural credit showed a variation of 15.8% MoM-sa.

Figure 11. New Operations – Non-Earmarked (inflation and seasonally adjusted, BRL billions)



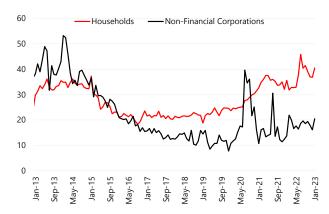
Sources: Brazilian Central Bank, Santander.

Figure 13. New Operations – Non-Earmarked – Personal Credit Total (% MoM)



Sources: Brazilian Central Bank, Santander.

Figure 12. New Operations – Earmarked (inflation and seasonally adjusted, BRL thousands)



Sources: Brazilian Central Bank, Santander.

Figure 14. New Operations – Non-Earmarked – Credit Card Total (% MoM)

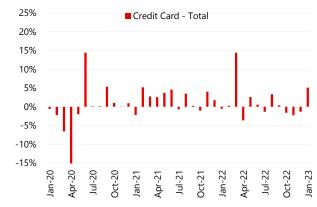
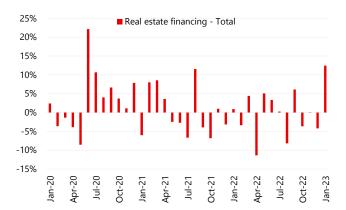


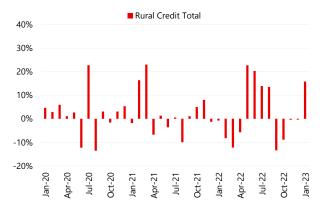


Figure 15. New Operations – Earmarked – Real estate financing Total (% MoM)



Sources: Brazilian Central Bank, Santander.

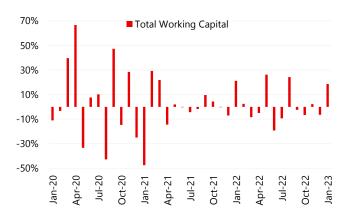
Figure 16. New Operations – Earmarked – Rural credit Total (% MoM)



Sources: Brazilian Central Bank, Santander.

For companies, there was a decrease of 6.1% MoM-sa in January in the non-earmarked segment, with total working capital showing a strong positive variation (18.7% MoM-sa), after drop (- 6.5% MoM-sa) in December 2022. The earmarked segment posted a strong increase of 27% MoM-sa.

Figure 17. New Operations – Non-Earmarked – Working Capital (% MoM)





#### **Total Credit**

Considering total corporate financing YTD through January 2023 (new loans in the SFN, debt, and equity issues in the capital markets) vs. the year-ago period, issuances in the capital markets were 22.7% smaller, while SFN concessions were up 4.8%. As a result, total corporate financing was at the same level as in the year-ago period.

2.750 Equities 2,500 ■ Fixed Market 2,250 2,000 ■ Foreign Market 1,750 SFN 1,500 1,250 1,000 750 500 250 0 2015 2016 2018 2019 2017 2020 2021 201

Figure 18. Total Corporate Financing (inflation adjusted, BRL billions)

SFN - exclude *conta garantida, cheque especial* (overdraft) and credit card. Foreign Market - bonus, MTNs and securities.

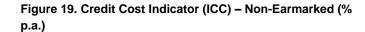
Fixed Income - Debentures, commercial papers, LFs, CRAs, CRIs and FIDCs. Equity - IPO and follow-on.

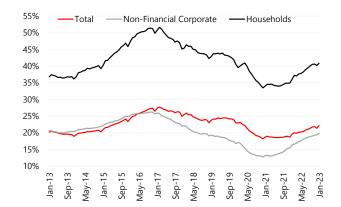
\*January

Sources: Brazilian Central Bank, Anbima, Santander.

#### **Credit Conditions**

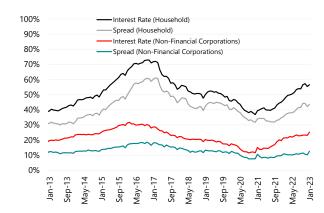
Lastly, the Credit Cost Indicator (ICC) for non-earmarked loans to households continued to rise, reaching 40.8% p.a. in January, + 0.6 p.p. from December 2022, with the indicator for corporations rising as well, to 19.9% p.a., +0.5 p.p. from December 2022. The average interest rate for non-earmarked new loans was 56.6% p.a. for households, +1.2 p.p. from December 2022, and 25.3% p.a. for corporations, +2.2 p.p. from December 2022. The spread on non-earmarked new loans was 43.5% for households (+1.4 p.p. from December 2022) and 12.6% for corporations (+2.3 p.p. from December 2022).





Sources: Brazilian Central Bank, Santander.

Figure 20. Average Interest Rate and Spread – Non-Earmarked (% p.a.)





#### **Household Debt**

Still regarding non-earmarked loans, in January, the seasonally adjusted default rate (% of 90-day past-due loans) showed growth, reaching 6.1% for households (the last time the default rate was higher than 6 was in January 2017) and 2.3% for corporates.

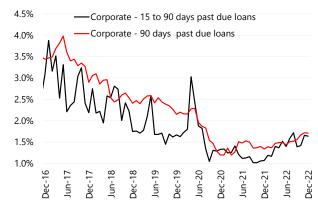
Importantly, the data about household debt-to-income and the debt service ratio was not updated this month, the data available is still refers to November 2022. So, household debt-to-income reached 49.5% in November 2022, still a high level; excluding real estate financing, household debt-to-income was 31.4%. In addition, the debt service ratio reached a peak for the series of 28.2% in November; excluding real estate financing, the debt service ratio was 26.1%. We see these figures as a risk for delinquencies as the economy recovers.

Figure 21. Loans Due - Households (%, s.a.)



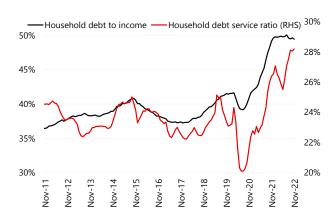
Sources: Brazilian Central Bank, Santander.

Figure 22. Loans Due - Corporate (%, s.a.)



Sources: Brazilian Central Bank, Santander.

Figure 23. Household Debt-to-Income and Debt Service Ratio (%)





### Figure 24. Indicators

| Outstanding into adi (Va)   |        | Nonearmark | ed     |        | Earmarke | ed     |        |        |        |
|-----------------------------|--------|------------|--------|--------|----------|--------|--------|--------|--------|
| Outstanding inf. adj. (YoY) | Nov-22 | Dec-22     | Jan-23 | Nov-22 | Dec-22   | Jan-23 | Nov-22 | Dec-22 | Jan-23 |
| Households                  | 12.2%  | 11.0%      | 11.1%  | 11.4%  | 11.6%    | 11.6%  | 11.9%  | 11.2%  | 11.3%  |
| Non-financial corporations  | 4.4%   | 4.1%       | 2.2%   | 0.0%   | 1.0%     | 1.6%   | 4.0%   | 2.8%   | 3.2%   |
| Total                       | 8.6%   | 7.8%       | 7.1%   | 7.2%   | 7.7%     | 8.0%   | 8.1%   | 7.8%   | 7.4%   |

| New operations inf. adj.   | ı      | Nonearmark | ed     |        | Earmarke | ed     |        |        |        |
|----------------------------|--------|------------|--------|--------|----------|--------|--------|--------|--------|
| (MoM-sa)                   | Nov-22 | Dec-22     | Jan-23 | Nov-22 | Dec-22   | Jan-23 | Nov-22 | Dec-22 | Jan-23 |
| Households                 | -0.8%  | -5.3%      | 5.1%   | -5.4%  | -0.5%    | 9.9%   | -3.1%  | -3.8%  | 6.7%   |
| Non-financial corporations | -1.7%  | 4.7%       | -6.1%  | -7.9%  | -9.9%    | 27.1%  | -2.3%  | -1.8%  | 0.7%   |
| Total                      | -2.1%  | -0.3%      | 2.3%   | -8.0%  | -4.2%    | 14.3%  | -4.2%  | -3.9%  | 5.0%   |

| Internation (0/ mg)        |        | Nonearmarke | ed     |        | Earmarke | ed     |        | Total  |        |  |
|----------------------------|--------|-------------|--------|--------|----------|--------|--------|--------|--------|--|
| Interest rate (% p.a.)     | Nov-22 | Dec-22      | Jan-23 | Nov-22 | Dec-22   | Jan-23 | Nov-22 | Dec-22 | Jan-23 |  |
| Households                 | 57.3%  | 55%         | 56.6%  | 11.2%  | 11.4%    | 11.4%  | 36.7%  | 35.4%  | 36.0%  |  |
| Non-financial corporations | 23.3%  | 23.1%       | 25.3%  | 12.0%  | 12.0%    | 13.5%  | 20.4%  | 20.2%  | 22.2%  |  |
| Total                      | 43.1%  | 41.7%       | 43.5%  | 11.4%  | 11.6%    | 11.9%  | 31.1%  | 30.1%  | 31.2%  |  |

| Spreads (p.p.)             |        | Nonearmarke | d      |        | Earmarke | ed     |        | Total  |        |  |
|----------------------------|--------|-------------|--------|--------|----------|--------|--------|--------|--------|--|
| Spreads (p.p)              | Nov-22 | Dec-22      | Jan-23 | Nov-22 | Dec-22   | Jan-23 | Nov-22 | Dec-22 | Jan-23 |  |
| Households                 | 44.2   | 42.2        | 43.5   | 4.5    | 4.5      | 4.7    | 26.5   | 25.0   | 25.8   |  |
| Non-financial corporations | 10.7   | 10.3        | 12.6   | 3.4    | 3.6      | 4.2    | 8.8    | 8.6    | 10.4   |  |
| Total                      | 30.2   | 28.7        | 30.6   | 4.3    | 4.3      | 4.6    | 20.4   | 19.3   | 20.5   |  |

| Past Due Loans (%)         |        | Nonearmarke | d      |        | Earmarke | d      |        | Total  |        |  |
|----------------------------|--------|-------------|--------|--------|----------|--------|--------|--------|--------|--|
| Past Due Loans (%)         | Nov-22 | Dec-22      | Jan-23 | Nov-22 | Dec-22   | Jan-23 | Nov-22 | Dec-22 | Jan-23 |  |
| Households                 | 5.81   | 5.88        | 6.11   | 1.37   | 1.33     | 1.46   | 3.86   | 3.86   | 4.05   |  |
| Non-financial corporations | 2.10   | 2.07        | 2.30   | 1.01   | 1.01     | 1.07   | 1.50   | 1.54   | 1.63   |  |
| Total                      | 4.20   | 4.20        | 4.47   | 1.25   | 1.22     | 1.32   | 3.01   | 3.00   | 3.19   |  |

|   | Nov-22 | Dec-22 | Jan-23 |
|---|--------|--------|--------|
| Total Outstanding / GDP                 | 53.8%  | 54.2%  | 53.6%  |
| Total Outstanding under public control  | 42.6%  | 42.5%  | 42.8%  |
| Total Outstanding under private control | 57.4%  | 57.5%  | 57.2%  |



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