



# **BRAZIL MACRO**

July 14, 2022

# DATA ANALYSIS - ECONOMIC ACTIVITY

## A New Weak Print for IBC-Br

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- The IBC-Br (a proxy for monthly GDP) inched down 0.11% MoM-sa, close to our estimate of -0.3% MoM-sa and below market consensus of +0.05%. In comparison to May 2021, the index rose 3.74% YoY, also close to our call of +3.7% YoY and slightly below market expectations of +4.0% YoY.
- May's figure places broad activity 1.8% above the pre-pandemic benchmark (February 2020) but 0.4% below February 2021's local high reading (which reflected a steep farm output increase in the period). The carryover calculated for 2Q22 is +0.2% QoQ-sa (+1.0% in 1Q22), but we believe that the IBC-Br could be underestimating the actual steam of activity in the quarter. For June, we expect a +0.4% MoM-sa IBC-Br gain.
- We are upwardly revising our 2Q22 GDP growth tracking to +0.8% QoQ-sa (from +0.7% QoQ-sa previously). We still believe the broad economy will sour in 2H22, once the effects of a tighter monetary policy start to kick in, but the additional recent fiscal stimuli may partially support demand in 2H22 (with a smoother weakening than previously thought). We forecast +1.9% GDP growth in 2022 and a 0.6% retreat in 2023.

% МоМ % YoY % QoQ Mar-22 Apr-22 May-22 Mar-22 May-22 Dec-21 Mar-22 May-22 Feb-20 Carry\* Apr-22 2.6 **IBC-Br** -0.6 0.9 0.2 1.0 -0.1 3.7 1.0 1.0 1.8 Industry 0.6 0.2 0.3 -1.9 -0.5 0.5 0.1 0.6 0.7 -1.1 1.0 Core Retail Sales 1.4 0.8 0.1 4.9 4.5 -0.2-2.32.0 3.6 3.9 2.2 **Broad Retail Sales** -0.3 0.5 0.2 5.3 1.6 -0.7-1.8 1.5 1.7 1.2 1.2 2.0 -0.1 0.9 11.6 9.4 9.2 0.9 2.1 1.9 8.4 1.9 Services

Figure 1 - Economic Activity Breakdown

Sources: IBGE, BCB, Santander. \*Carryover calculated to 2Q22.

The Brazil Central Bank's (BCB) monthly GDP proxy weakened in May. The IBC-Br inched down 0.11% MoMsa (+3.74% YoY), close to our estimate of -0.3% MoM-sa (+3.7% YoY) but below market consensus of +0.05% (+4.0% YoY). In comparison to April's release, slight revisions in recent prints: in the unadjusted series, April's print was revised to +2.14% YoY (from +2,23% YoY), and March's print was revised to +2.64% YoY (from +2.58% YoY); in the adjusted series, April's print was revised to -0.64% MoM-sa (from -0.44% MoM-sa) and March's print was revised to +1,0% MoM-sa (from +1.1% MoM-sa).

May's figure still places broad activity far above the pre-pandemic benchmark. The index is up 1.8% since February 2020 but remains 0.4% below February 2021's local high reading (which reflected a steep increase of farm output in the period). The carryover calculated for 2Q22 is +0.2% QoQ-sa (+1.0% in 1Q22), but we believe that the IBC-Br could be underestimating the actual steam of activity in the quarter. or June, we expect a 0.4% MoM-sa IBC-Br gain, stemming from increases in industry (+0.2%), services (+0.4%) and broad retail sales (-0.6%).

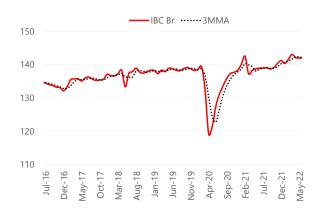


### We are upward updating our 2Q22 GDP growth tracking to +0.8% QoQ-sa (from +0.7% QoQ-sa previously).

We still believe the broad economy will sour in 2H22, once the effects of a tighter monetary policy start to kick in, but the additional recent fiscal stimuli may partially support demand in 2H22 (with a smoother weakening than previously thought). We forecast a +1.9% GDP growth in 2022 and a 0.6% retreat in 2023.

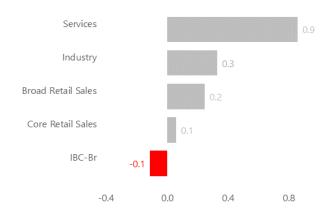
#### For details on Santander's economic outlook, please refer to our last reports1.

Figure 2.A - IBC-Br (sa, 2003=100)



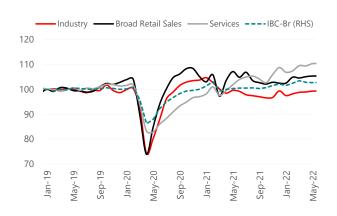
Sources: BCB, Santander.

Figure 3.A - Activity Indexes (sa, MoM %)



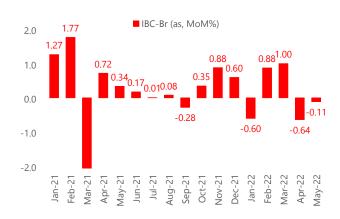
Sources: BCB, IBGE, Santander.

Figure 2.B - Activity Indexes (sa, Jan/2019=100)



Sources: IBGE, BCB, Santander

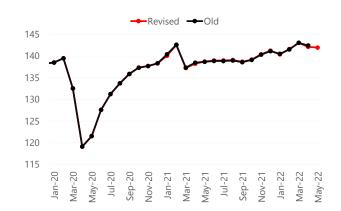
Figure 3.B - IBC-Br (sa, MoM%)



Sources: BCB, Santander.

<sup>&</sup>lt;sup>1</sup> Santander Brazil Special Report: "Nowcasting Brazilian GDP with LASSO" – June 14, 2022 – Available on: https://bit.ly/Std-special-051622 Santander Brazil Special Report: "A Model to Forecast Probability of Recession in Brazil" – June 08, 2022 – Available on: https://bit.ly/Std-special-060822

Figure 4.A - IBC-Br (sa, 2002=100)



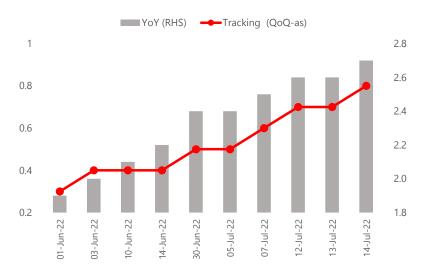
Sources: BCB, Santander.

Figure 4.B - Revisions

	NSA (YoY%)		SA (M	oM %)
	Previous	Revised	Previous	Revised
Feb-21	-0.01	-0.01	1.57	1.77
Mar-21	5.91	5.91	-3.70	-3.71
Apr-21	17.13	17.13	0.83	0.72
May-21	15.12	15.12	0.15	0.34
Jun-21	9.61	9.61	0.14	0.17
Jul-21	5.55	5.56	-0.01	0.01
Aug-21	4.97	4.97	0.08	0.08
Sep-21	1.43	1.42	-0.27	-0.28
Oct-21	-0.97	-0.99	0.37	0.35
Nov-21	1.56	1.54	0.88	0.88
De c-21	2.05	2.09	0.58	0.60
Jan-22	0.36	0.54	-0.44	-0.60
Feb-22	1.08	1.22	0.71	0.88
Mar-22	2.58	2.64	1.09	1.00
Apr-22	2.23	2.14	-0.44	-0.64
May-22	-	3.74	-	-0.11

Sources: BCB, Santander.

Figure 5 – 1Q22 GDP Growth Tracking (%, QoQ-sa and YoY-nsa)



Sources: IBGE, Santander

Figure 6 – Santander GDP Tracking

2Q22 GDP Growth							
			Tracking (%)		Projection (%)		
Date	Release	Reference	QoQ-sa	YoY	QoQ-sa	YoY	
01-Jun-22	Labor Market	Apr-22	0.3	1.9	0.2	1.8	
03-Jun-22	Industry	Apr-22	0.4	2.0	0.2	1.8	
10-Jun-22	Retail Sales	Apr-22	0.4	2.1	0.2	1.8	
14-Jun-22	Services	Apr-22	0.4	2.2	0.2	1.8	
30-Jun-22	Labor Market	May-22	0.5	2.4	0.2	1.8	
05-Jul-22	Industry	May-22	0.5	2.4	0.2	1.8	
07-Jul-22	IBC-Br	Apr-22	0.6	2.5	0.2	1.8	
12-Jul-22	Services	May-22	0.7	2.6	0.2	1.8	
13-Jul-22	Retail Sales	May-22	0.7	2.6	0.2	1.8	
14-Jul-22	IBC-Br	May-22	0.8	2.7	0.7	2.6	

Sources: IBGE, Santander.

Bloombera

Reuters



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