



# **BRAZIL MACRO**

**August 15, 2022** 

# DATA ANALYSIS - ECONOMIC ACTIVITY

### POSITIVE END OF 2Q FOR MONTHLY GDP PROXY

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- The IBC-Br (a proxy for monthly GDP) expanded 0.69% MoM-sa, topping market consensus of +0.35% MoM-sa and our estimate of +0.44% MoM-sa. In the YoY metric, The index expanded 3.09%, also above market consensus of +2.7% YoY and our estimate of +2.84% YoY.
- After two months of negative prints, June's result placed the economy 2.6% above the pre-pandemic benchmark (set in February 2020), but the index remains below the readings seen in March 2022. In quarterly terms, the index expanded 0.6% QoQ-sa (+1.1% QoQ-sa in 1Q22), marking a streak of four consecutive quarterly gains. Regarding 3Q22, we calculate a statistical carryover of +0.37% QoQ-sa, led by June's print.
- This healthy figure capped the batch of economic activity data releases for 2Q22. We believe domestic activity will turn sour in 2H22 when the effects of a tighter monetary policy start to kick in, but the additional recent fiscal stimuli could partially support demand in the period. We are making a slight upward revision in our 2Q22 GDP growth tracking, to +1.1% QoQ-sa (from +1.0% QoQ-sa previously), imparting upside risks to our current 2022 GDP growth forecast of +1.9%. For 2023, we expect a 0.6% retreat of the real economy.

Figure 1 - Economic Activity Breakdown

|                           | % МоМ  |        | % YoY  |        |        | % QoQ  |        |        | %      |        |        |
|---------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
|                           | Apr-22 | May-22 | Jun-22 | Apr-22 | May-22 | Jun-22 | Dec-21 | Mar-22 | Jun-22 | Feb-20 | Carry* |
| IBC-Br                    | -0.5   | -0.3   | 0.7    | 2.2    | 3.6    | 3.1    | 1.0    | 1.1    | 0.6    | 2.6    | 0.4    |
| Industry                  | 0.2    | 0.3    | -0.4   | -0.5   | 0.5    | -0.5   | 0.1    | 0.6    | 0.9    | -1.5   | -0.2   |
| Core Retail Sales         | 0.6    | -0.4   | -1.4   | 4.5    | -0.2   | -0.3   | -2.3   | 1.8    | 1.1    | 1.6    | -1.1   |
| <b>Broad Retail Sales</b> | -1.1   | 0.3    | -2.3   | 1.6    | -0.7   | -3.1   | -1.3   | 1.3    | -1.4   | -3.0   | -1.5   |
| Services                  | -0.2   | 0.4    | 0.7    | 9.4    | 9.1    | 6.3    | 1.5    | 1.6    | 1.1    | 7.5    | 0.6    |

<sup>\*</sup>Carryover calculated to 3Q22. Sources: IBGE, BCB, Santander.

The Brazil Central Bank's (BCB) monthly GDP proxy rebounded in June. The IBC-Br expanded 0.69% MoMsa, topping market consensus of +0.35% MoMsa and our estimate of +0.44% MoMsa. In the YoY metric, the index rose 3.09%, also beating market consensus (+2.7% YoY) and our estimate (+2.84% YoY). After two consecutive months of weakening, June's positive result placed the economy 2.6% above the pre-pandemic benchmark; however, the index remains below the readings seen in March 2022. In quarterly terms, the index expanded 0.6% QoQ-sa (+1.1% QoQ-sa in 1Q22), marking a streak of four consecutive quarterly gains.

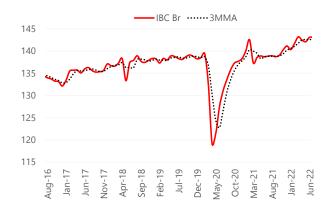
A healthy end of the quarter. This healthy figure capped the batch of economic activity data releases for 2Q22, and regarding 3Q22, we calculate a statistical carryover of +0.37% QoQ-sa, led by June's print. We believe domestic activity will turn sour in 2H22 when the effects of a tighter monetary policy start to kick in, but the additional recent fiscal stimuli could partially support demand in the period.

#### IMPORTANT DISCLOSURES/CERTIFICATIONS ARE IN THE "IMPORTANT DISCLOSURES" SECTION OF THIS REPORT.



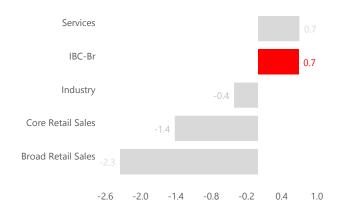
We are upwardly revising our 2Q22 GDP growth tracking slightly to +1.1% QoQ-sa (from +1.0% QoQ-sa previously). This result imparts upside risks to our current 2022 GDP growth forecast of +1.9%, and for 2023, we expect a 0.6% retreat of the real economy. For details on Santander's economic activity outlook, please refer to our last reports<sup>1</sup>.

Figure 2.A - IBC-Br (sa, 2003=100)



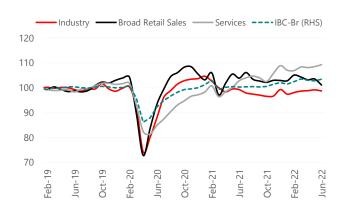
Sources: BCB, Santander.

Figure 3.A - Activity Indexes (sa, MoM %)



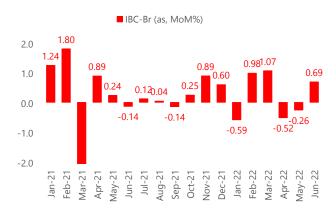
Sources: BCB, IBGE, Santander.

Figure 2.B – Activity Indexes (sa, Jan/2019=100)



Sources: IBGE, BCB, Santander

Figure 3.B - IBC-Br (sa, MoM%)



Sources: BCB, Santander.

<sup>&</sup>lt;sup>1</sup> Santander Brazil Economic Activity: "Chartbook: Further improvements in 2022, as 2023 remains challenging" – July 20, 2022 – Available on: https://bit.ly/Std-chart-econact-jul22

Santander Brazil Special Report: "Tightest Financial Conditions since 2009" – August 11, 2022 – Available on: https://bit.ly/Std-special-081122 Santander Brazil Special Report: "Resilience Factors for GDP Growth: What Has Changed Since January" – June 30, 2022 – Available on: https://bit.ly/Std-special-GDP-062922

Santander Brazil Special Report: "A Model to Forecast Probability of Recession in Brazil" – June 08, 2022 – Available on: https://bit.ly/Std-special-060822

Figure 4.A - IBC-Br (sa, 2002=100)

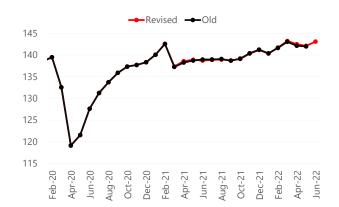


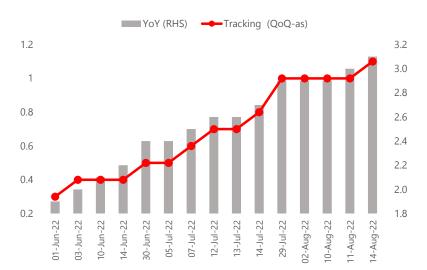
Figure 4.B - Revisions

|         | NSA (    | YoY%)   | SA (MoM %) |         |  |
|---------|----------|---------|------------|---------|--|
|         | Previous | Revised | Previous   | Revised |  |
| Feb-21  | -0.01    | -0.01   | 1.77       | 1.80    |  |
| Mar-21  | 5.91     | 5.91    | -3.71      | -3.65   |  |
| Apr-21  | 17.13    | 17.12   | 0.72       | 0.89    |  |
| May-21  | 15.12    | 15.12   | 0.34       | 0.24    |  |
| Jun-21  | 9.61     | 9.61    | 0.17       | -0.14   |  |
| Jul-21  | 5.56     | 5.56    | 0.01       | 0.12    |  |
| Aug-21  | 4.97     | 4.97    | 0.08       | 0.04    |  |
| Sep-21  | 1.42     | 1.42    | -0.28      | -0.14   |  |
| Oct-21  | -0.99    | -0.99   | 0.35       | 0.25    |  |
| Nov-21  | 1.54     | 1.55    | 0.88       | 0.89    |  |
| De c-21 | 2.09     | 2.08    | 0.60       | 0.60    |  |
| Jan-22  | 0.54     | 0.52    | -0.60      | -0.59   |  |
| Feb-22  | 1.22     | 1.25    | 0.88       | 0.98    |  |
| Mar-22  | 2.64     | 2.70    | 1.00       | 1.07    |  |
| Apr-22  | 2.14     | 2.16    | -0.64      | -0.52   |  |
| May-22  | 3.74     | 3.63    | -0.11      | -0.26   |  |
| Jun-22  | -        | 3.09    | -          | 0.69    |  |

Sources: BCB, Santander.

Sources: BCB, Santander.

Figure 5 – 1Q22 GDP Growth Tracking (%, QoQ-sa and YoY-nsa)



Sources: IBGE, Santander



Figure 6 – Santander GDP Tracking

| 2Q22 GDP Growth |              |           |              |     |                |     |
|-----------------|--------------|-----------|--------------|-----|----------------|-----|
|                 |              |           | Tracking (%) |     | Projection (%) |     |
| Date            | Release      | Reference | QoQ-sa       | YoY | QoQ-sa         | YoY |
| 01-Jun-22       | Labor Market | Apr-22    | 0.3          | 1.9 | 0.2            | 1.8 |
| 03-Jun-22       | Industry     | Apr-22    | 0.4          | 2.0 | 0.2            | 1.8 |
| 10-Jun-22       | Retail Sales | Apr-22    | 0.4          | 2.1 | 0.2            | 1.8 |
| 14-Jun-22       | Services     | Apr-22    | 0.4          | 2.2 | 0.2            | 1.8 |
| 30-Jun-22       | Labor Market | May-22    | 0.5          | 2.4 | 0.2            | 1.8 |
| 05-Jul-22       | Industry     | May-22    | 0.5          | 2.4 | 0.2            | 1.8 |
| 07-Jul-22       | IBC-Br       | Apr-22    | 0.6          | 2.5 | 0.2            | 1.8 |
| 12-Jul-22       | Services     | May-22    | 0.7          | 2.6 | 0.2            | 1.8 |
| 13-Jul-22       | Retail Sales | May-22    | 0.7          | 2.6 | 0.2            | 1.8 |
| 14-Jul-22       | IBC-Br       | May-22    | 8.0          | 2.7 | 0.7            | 2.6 |
| 29-Jul-22       | Labor Market | Jun-22    | 1.0          | 2.9 | 0.7            | 2.6 |
| 02-Aug-22       | Industry     | Jun-22    | 1.0          | 2.9 | 0.7            | 2.6 |
| 10-Aug-22       | Retail Sales | Jun-22    | 1.0          | 2.9 | 0.7            | 2.6 |
| 11-Aug-22       | Services     | Jun-22    | 1.0          | 3.0 | 0.7            | 2.6 |
| 14-Aug-22       | IBC-Br       | Jun-22    | 1.1          | 3.1 | 0.7            | 2.6 |

Sources: IBGE, Santander.

Bloomberg

Reuters



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