



MACRO BRAZIL

August 1, 2023

DATA ANALYSIS - TRADE BALANCE

Now Comes the Slope!

Jankiel Santos* jankiel.santos@santander.com.br +5511 3012-5726

- The trade balance registered a USD9.0 billion surplus in July 2023, a beat to both our estimate of a USD8.1 billion positive reading and the market median estimate of USD8.0 billion. Moreover, the outcome exceeded the USD5.4 billion surplus observed in the same month a year ago, causing the foreign trade surplus in 12-month terms to turn into a historical peak of USD76.0 billion.
- The new record for the trade balance stemmed from the combination of larger-than-expected export revenue and marginally smaller-than-anticipated import outlays, as we expected the former to reach USD28.2 billion and the latter to total USD20.2 billion, but the actual readings were USD29.1 billion and USD20.0 billion, respectively.
- In seasonally adjusted terms, the daily average of exports receded in July 2023 (-3.0% MoM), while the daily average import outlays followed the opposite pattern (+4.0% MoM). Although it remained at fairly high levels, the daily average of exports registered a third drop in a row, thus suggesting some loss of steam for the coming months. In turn, the expansion of daily average of imports interrupted a two-month streak of declines and, in our opinion, it suggested the indicator has bottomed out. As a result, the 3MMA-saar gauge declined to USD121.3 billion from USD124.8 billion in June 2023, underpinning our view that trade balance should deliver more modest outcomes (eventually monthly deficits) ahead and close the year below the current record level as per the 12-month trailing gauge.
- However, assessing the performance of some typical products on the exports list, we continued to see some encouraging information, which indicates, in our view, export revenue is unlikely to collapse. On the other hand, we believe the behavior of import outlays buttresses our perception that the lagged effects of the monetary tightening cycle are weighing on their expansion and should continue to do so ahead, thus hindering an increasing trend to materialize.
- All in all, we believe there are upside risks for our forecast of a USD53.7 billion surplus for 2023, which supports our already constructive view on the Brazilian external position.

140

120

80

60

Sources: SECINT Santander

Figure 2 - Trade Balance

(USD billion)

3MMA-saar •

Sources: SECINT, Santander.

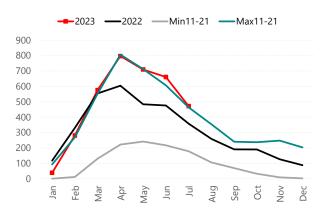


The trade balance registered a USD9.0 billion surplus in July 2023, stemming from an acceleration in export revenue in the last days of the month and a marginal slowdown in import outlays in the same period. While the former tallied USD29.1 billion last month, total import outlays amounted to USD20.0 billion in July. If export revenue managed to overcome our estimate (USD28.2 billion), import outlays fell short of our calculations (USD20.2 billion). The July trade surplus was higher than the reading of a year ago (USD5.4 billion), bringing the 12-month surplus to its new historical peak of USD76.0 billion in these terms.

When we consider seasonally adjusted data, daily average exports declined (-3.0% MoM), while daily average imports followed the other way round (+4.0% MoM). As a result, we saw the average of the last three months' annualized surplus (3MMA-saar) receding to USD121.3 billion from USD124.8 billion in June 2023, higher than our full-year forecast of USD53.7 billion for 2023.

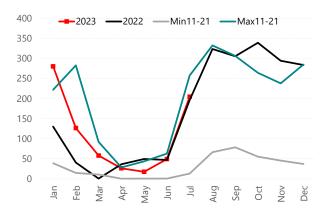
Looking at specific items in both exports and imports, we believe there are signals suggesting that trade surpluses are likely to be more modest in the coming months. From an export standpoint, we see volumes of certain key items such as soybeans and animal proteins above the readings for the last ten years. However, although corn exports have gained momentum, they were not yet able to deliver better outcomes than a year ago. Moreover, the sales volume of soybeans is bound to show a seasonal decline in 2H23 and the slow recovery in China may also hinder much better performances ahead. Conversely, we think Brazilian importers took advantage of the price drop observed in some strategic products to increase their purchases—especially those inputs related to the buoyant Brazilian agribusiness activities—and the stronger BRL could also lead to some opportunistic purchases as well, which should then grant some imports some support. Yet, the economic slowdown stemming from the lagged effects of prior interest rate hikes in Brazil should weigh on imports expansion. Thus, although less buoyant than it has been so far, we think the Brazilian trade balance should likely continue to convey a positive message as far as the Brazilian external position is concerned.

Figure 3 – Exports of Soybeans (kilotons/day)



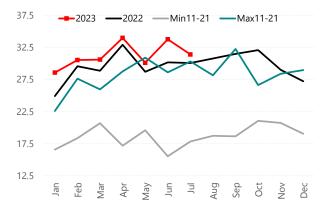
Sources: SECINT, Santander.

Figure 5 – Exports of Corn (kilotons/day)



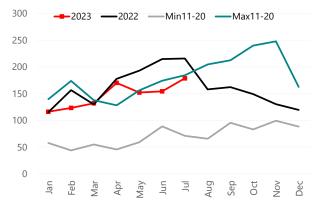
Sources: SECINT, Santander.

Figure 4 – Exports of Animal Proteins (kilotons/day)



Sources: SECINT, Santander

Figure 6 - Imports of Fertilizers (kilotons/day)



Sources: SECINT, Santander



CONTACTS / IMPORTANT DISCLOSURES

Brazil Macro Resea	rch		
Ana Paula Vescovi*	Chief Economist	anavescovi@santander.com.br	5511-3553-8567
Mauricio Oreng*	Head of Macro Research	mauricio.oreng@santander.com.br	5511-3553-5404
Jankiel Santos*	Economist – External Sector	jankiel.santos@santander.com.br	5511-3012-5726
Ítalo Franca*	Economist – Fiscal Policy	italo.franca@santander.com.br	5511-3553-5235
Daniel Karp Vasquez*	Economist – Inflation	daniel.karp@santander.com.br	5511-3553-9828
Tomas Urani*	Economist - Global Economics	tomas.urani@santander.com.br	5511-3553-9520
Felipe Kotinda*	Economist – Commodities	felipe.kotinda@santander.com.br	5511-3553-8071
Gabriel Couto*	Economist – Special Projects	gabriel.couto@santander.com.br	5511-3553-8487
Fabiana Moreira*	Economist – Credit	fabiana.de.oliveira@santander.com.br	5511-3553-6120
Gilmar Lima*	Economist – Modeling	gilmar.lima@santander.com.br	5511-3553-6327
Global Macro Research			
Maciej Reluga*	Head Macro, Rates & FX Strategy – CEE	maciej.reluga@santander.pl	48-22-534-1888
Rodrigo Park *	Economist – Argentina	rpark@santander.com.ar	54-11-4341-1272
Ana Paula Vescovi*	Economist – Brazil	anavescovi@santander.com.br	5511-3553-8567
Juan Pablo Cabrera*	Economist – Chile	jcabrera@santander.cl	562-2320-3778
Guillermo Aboumrad*	Economist – Mexico	gjaboumrad@santander.com.mx	5255-5257-8170
Piotr Bielski*	Economist – Poland	piotr.bielski@santander.pl	48-22-534-1888
Mike Moran	Head of Macro Research, US	mike.moran@santander.us	212-350-3500
Fixed Income Research			
Juan Arranz*	Chief Rates & FX Strategist – Argentina	jarranz@santanderrio.com.ar	5411-4341-1065
Mauricio Oreng*	Senior Economist/Strategist – Brazil	mauricio.oreng@santander.com.br	5511-3553-5404
Juan Pablo Cabrera*	Chief Rates & FX Strategist - Chile	jcabrera@santander.cl	562-2320-3778
Equity Research			
Miguel Machado*	Head Equity Research Americas	mmachado@santander.com.mx	5255 5269 2228
Alan Alanis*	Head, Mexico	aalanis@santander.com.mx	5552-5269-2103
Andres Soto	Head, Andean	asoto@santander.us	212-407-0976
Walter Chiarvesio*	Head, Argentina	wchiarvesio@santanderrio.com.ar	5411-4341-1564
Aline de Souza Cardoso*	Head, Brazil	aline.souza.cardoso@santander.com.br	5511-3553-1684
Electronic			

Bloomberg SIEQ <GO>

Reuters Pages SISEMA through SISEMZ

This research report ("report") has been prepared by Santander US Capital Markets LLC (is a subsidiary of Santander Holdings USA, Inc. which is wholly owned by Banco Santander, S.A. "Santander"]) on behalf of itself and its affiliates (collectively, Grupo Santander) and is provided for information purposes only. This report must not be considered as an offer to sell or a solicitation of an offer to buy any relevant securities (i.e., securities mentioned herein or of the same issuer and/or options, warrants, or rights with respect to or interests in any such securities). Any decision by the recipient to buy or to sell should be based on publicly available information on the related security and, where appropriate, should take into account the content of the related prospectus filed with and available from the entity governing the related market and the company issuing the security. This report is issued in Spain by Santander Investment Bolsa, Sociedad de Valores, S.A. ("Santander Investment Bolsa") and in the United Kingdom by Banco Santander, S.A., London Branch. Santander London is authorized by the Bank of Spain. This report is not being issued to private customers. Santander US Capital Markets LLC, Santander London and Santander Investment Bolsa are members of Grupo Santander. ANALYST CERTIFICATION: The following analysts hereby certify that their views about the companies and their securities discussed in this report are accurately expressed, that their recommendations reflect solely and exclusively their personal opinions, and that such opinions were prepared in an independent and autonomous manner, including as regards the institution to which they are linked, and that they have not received and will not receive direct or indirect compensation in exchange for expressing specific recommendations or views in this report, since their compensation and the compensation system applying to Grupo Santander and any of its affiliates is not pegged to the pricing of any of the securities issued by the companies evaluated in the report, or to the income arising from the businesses and financial transactions carried out by Grupo Santander and any of its affiliates: Jankiel Santos*, Employed by a non-US affiliate of Santander US Capital Markets LLC and is not registered/gualified as a research analyst under FINRA rules and is not an associated person of the member firm and therefore is not subject to FINRA Rule 2241 or FINRA Rule 2242 and restrictions on communications with a subject company, public appearances and trading securities held by a research analyst account. The information contained within this report has been compiled from sources believed to be reliable. Although all reasonable care has been taken to ensure the information contained within these reports is not untrue or misleading, we make no representation that such information is accurate or complete and it should not be relied upon as such. All opinions and estimates included within this report constitute our judgment as of the date of the report and are subject to change without notice. Any U.S. recipient of this report (other than a registered broker-dealer or a bank acting in a broker-dealer capacity) that would like to effect any transaction in any security discussed herein should contact and place orders in the United States with Santander US Capital Markets LLC, which, without in any way limiting the foregoing, accepts responsibility (solely for purposes of and within the meaning of Rule 15a-6 under the U.S. Securities Exchange Act of 1934) for this report and its dissemination in the United States. Hong Kong (HK): This report is distributed in Hong Kong by Banco Santander, S.A. (a public limited liability company incorporated in Spain) which has a branch in Hong Kong. Banco Santander, S.A., Hong Kong Branch is regulated as a Registered Institution by the Hong Kong Monetary Authority for the conduct of Advising and Dealing in Securities (Regulated Activity Type 4 and 1 respectively) under the Securities and Futures Ordinance. This report is not intended for distribution to any persons other than professional investors. Banco Santander, S.A. or its affiliates may have a holding in any of the securities discussed in this report; for securities where the holding is greater than 1%, the specific holding is disclosed in the Important Disclosures section above. The recipient of this report must not distribute it to any person without the prior written consent of Banco Santander, S.A.. Singapore (SG): This report is distributed in Singapore by Banco



Santander, S.A. which has a branch in Singapore. It is not intended for distribution to any persons other than institutional investors, accredited investors and expert investors (each as defined in the Securities and Futures Act 2001 of Singapore). Recipients of this report should contact Banco Santander, S.A., Singapore Branch at researchsingapore@gruposantander.com for matters arising from, or in connection with, this report. Mainland China (CN): This report is being distributed in Mainland China by Banco Santander, S.A. which has two branches in Mainland China, being Shanghai Branch and Beijing Branch ("Santander China"). Santander China is regulated by China Banking and Insurance Regulatory Commission. Banco Santander, S.A., Shanghai Branch is licensed for foreign currency business, RMB business and derivative business. Banco Santander, S.A., Beijing Branch is licensed with foreign currency business. The recipient of this report must not distribute it to any person without the prior written consent of Banco Santander, S.A.© 2023 by Santander US Capital Markets LLC All Rights Reserved.

