

Brazil Macro Compass**We Expect the Overnight Rate to Reach a New 60-Year Low**

Mauricio Molan* and Team
mmolan@santander.com.br
+5511 3012 5724

Forthcoming: 2018 First Rate Decision

We expect Brazil Central Bank to cut the benchmark overnight rate (Selic) to 6.75% (from 7.0%) next Wednesday. That would put the policy rate at a 60-year low (for more details, see our report *Coming—The Lowest Interest Rates Ever?*, October 10, 2017). We continue to expect a positive impact of the easing cycle on economic activity, mainly through the channel of falling household debt burden. (See our report *The Unstoppable Force of Consumption*, January 3, 2018.)

Another aspect worth mentioning is the effect of monetary policy over the exchange rate. It is true that the USD has been weakening against most currencies, and that Brazilian markets have been showing more optimism concerning the result of the presidential elections. Despite that, BRL is currently trading around the same levels of 12 months ago, whereas the majority of other EM currencies strengthened against the USD. We believe that the main cause of this relative underperformance is the **narrowing interest rate differential**. We examined this hypothesis in *Why Has the BRL Weakened in 2017?*, January 8, 2018.

We believe that Brazilian rates will remain low (around the current levels) for the next 18 months. Consequently, we see little room for additional strengthening and some asymmetry towards weakening. We forecast the USD/BRL rate at 3.50 at this year's end.

This scenario of low interest rates is supported by a high degree of economic slack and well-behaved inflation. **January CPI inflation will be released next Thursday; we expect monthly inflation at 0.41%, bringing 12-month inflation to 2.98%**—still below the lower bound of the inflation target.

What's New

December economic activity data released this week reinforced our view of a consistent economic recovery. Industrial production rose 2.8% m/m (above market consensus, at 2.3% m/m), bringing y/y growth to 4.4% and pointing toward 2017 GDP growth above 1%. **The improvement in the labor market has been more gradual, but December marked the eight month in a row of growing employment.** Seasonally adjusted unemployment rate reached 12.3% (from a 13.1% peak in April). The fall in unemployment has been followed by a strong expansion in the labor force (which grew 1.7% in 2017, on average), which is a sign of the recovery's robustness. **We expect the unemployment rate to end this year at 10.8%.**

Political Agenda

Congress is back from the long summer recess, and the government is expected to concentrate efforts in trying to vote the pension reform before the end of February. We continue to believe that the probability of getting the bill approved is low. Several deputies from the ruling coalition (including the speaker of the house) have appeared in the press recently saying that the government does not have enough votes to form a constitutional majority (3/5 of the house), and that the

IMPORTANT DISCLOSURES/CERTIFICATIONS ARE IN THE "IMPORTANT DISCLOSURES" SECTION OF THIS REPORT.

U.S. investors' inquiries should be directed to Santander Investment at (212) 350-0707.

*Employed by a non-US affiliate of Santander Investment Securities Inc. and is not registered/qualified as a research analyst under FINRA rules.



President's bargain power seems to be limited as the elections inch closer. Markets seem to largely agree with this assessment, which means that there is no apparent downside to asset prices in case the voting fails, in our view.

This week *Valor*, Brazil's main financial newspaper, reported, without providing many details, that President Temer decided not to put to a Congress vote the reintroduction of payroll taxes to some sectors that were benefited with breaks during the Dilma administration. This would imply around BRL 3 billion less in tax revenues this year. *Valor* also said that the government gave up on postponing wage increases for public servants as well, which should increase government spending by BRL 4.4 billion in 2018. The impact on the primary deficit is expected to be attenuated by a minimum wage increase smaller than what was budgeted and (in our view) GDP growth above the official forecast (currently at 3%). However, in order to meet the mandatory spending cap, the government will have to cut at least BRL 5 billion in budgeted expenses anytime soon, in our view.

Recent Publications (Available on Our Website)

- *Why Has the BRL Weakened in 2017?* (January 8, 2018)
- *The Unstoppable Force of Consumption* (January 2, 2018)
- *It's Raining Cats and Dogs; Impact of Hydrology on Tariffs and Inflation* (November 29, 2017)
- *Let's Try Again: The Positive and the Negative in the Latest Attempt to Pass Social Security Reform* (November 28, 2017)



CONTACTS / IMPORTANT DISCLOSURES

Macro Research

Maciej Reluga*	Head Macro, Rates & FX Strategy – CEE	maciej.reluga@bzwbk.pl	48-22-534-1888
Sergio Galván*	Economist – Argentina	sgalvan@santanderrio.com.ar	54-11-4341-1728
Maurício Molan*	Economist – Brazil	mmolan@santander.com.br	5511-3012-5724
Juan Pablo Cabrera*	Economist – Chile	jcabrera@santander.cl	562-2320-3778
Diana Ayala	Economist - Colombia	diana.ayala@santander.us	212-350-0979
Tatiana Pinheiro*	Economist – Peru	tatiana.pinheiro@santander.com.br	5511-3012-5179
Piotr Bielski*	Economist – Poland	piotr.bielski@bzwbk.pl	48-22-534-1888
Marcela Bensión*	Economist – Uruguay	mbension@santander.com.uy	5982-1747-5537

Fixed Income Research

Diana Ayala	Macro, Rates & FX Strategy – Latin America	diana.ayala@santander.us	212-407-0979
Juan Miguel Arranz*	Chief Rates & FX Strategist – Argentina	jarranz@santanderrio.com.ar	5411-4341-1065
Juan Pablo Cabrera*	Chief Rates & FX Strategist – Chile	jcabrera@santander.cl	562-2320-3778
Aaron Holsberg	Head of Credit Research	aholsberg@santander.us	212-407-0978

Equity Research

Christian Audi	Head LatAm Equity Research	caudi@santander.us	212-350-3991
Andres Soto	Head, Andean	asoto@santander.us	212-407-0976
Walter Chiarvesio*	Head, Argentina	wchiarvesio@santanderrio.com.ar	5411-4341-1564
Valder Nogueira*	Head, Brazil	jvalder@santander.com.br	5511-3012-5747
Pedro Balcao Reis*	Head, Mexico	pbalcao@santander.com.mx	5255-5269-2264

Electronic Media

Bloomberg
Reuters

SIEQ <GO>
Pages SISEMA through SISEMZ

This report has been prepared by Santander Investment Securities Inc. ("SIS"; SIS is a subsidiary of Santander Holdings USA, Inc. which is wholly owned by Banco Santander, S.A. "Santander"), on behalf of itself and its affiliates (collectively, Grupo Santander) and is provided for information purposes only. This document must not be considered as an offer to sell or a solicitation of an offer to buy any relevant securities (i.e., securities mentioned herein or of the same issuer and/or options, warrants, or rights with respect to or interests in any such securities). Any decision by the recipient to buy or to sell should be based on publicly available information on the related security and, where appropriate, should take into account the content of the related prospectus filed with and available from the entity governing the related market and the company issuing the security. This report is issued in Spain by Santander Investment Bolsa, Sociedad de Valores, S.A. ("Santander Investment Bolsa"), and in the United Kingdom by Banco Santander, S.A., London Branch. Santander London is authorized by the Bank of Spain. This report is not being issued to private customers. SIS, Santander London and Santander Investment Bolsa are members of Grupo Santander.

ANALYST CERTIFICATION: The following analysts hereby certify that their views about the companies and their securities discussed in this report are accurately expressed, that their recommendations reflect solely and exclusively their personal opinions, and that such opinions were prepared in an independent and autonomous manner, including as regards the institution to which they are linked, and that they have not received and will not receive direct or indirect compensation in exchange for expressing specific recommendations or views in this report, since their compensation and the compensation system applying to Grupo Santander and any of its affiliates is not pegged to the pricing of any of the securities issued by the companies evaluated in the report, or to the income arising from the businesses and financial transactions carried out by Grupo Santander and any of its affiliates: Maurício Molan*.

*Employed by a non-US affiliate of Santander Investment Securities Inc. and not registered/qualified as a research analyst under FINRA rules, and is not an associated person of the member firm, and, therefore, may not be subject to the FINRA Rule 2242 and Incorporated NYSE Rule 472 restrictions on communications with a subject company, public appearances, and trading securities held by a research analyst account.

The information contained within this report has been compiled from sources believed to be reliable. Although all reasonable care has been taken to ensure the information contained within these reports is not untrue or misleading, we make no representation that such information is accurate or complete and it should not be relied upon as such. All opinions and estimates included within this report constitute our judgment as of the date of the report and are subject to change without notice.

From time to time, Grupo Santander and/or any of its officers or directors may have a long or short position in, or otherwise be directly or indirectly interested in, the securities, options, rights or warrants of companies mentioned herein.

Any U.S. recipient of this report (other than a registered broker-dealer or a bank acting in a broker-dealer capacity) that would like to effect any transaction in any security discussed herein should contact and place orders in the United States with SIS, which, without in any way limiting the foregoing, accepts responsibility (solely for purposes of and within the meaning of Rule 15a-6 under the U.S. Securities Exchange Act of 1934) for this report and its dissemination in the United States.

© 2018 by Santander Investment Securities Inc. All Rights Reserved.

