

ECONOMICS July 6, 2018

# **Brazil Macro Compass**

# Holidays, but No Rest for Politicians Ahead of Elections

Luciano Sobral\* lusobral@santander.com.br +5511 3553 3753

## **Political Agenda: A Pause Before the Electoral Sprint**

Activity in Congress remains light amid soccer games and the traditional midwinter parties in the Northeast. Still, the Lower House managed to pass a final version of the bill that allows some oil exploration blocks to be auctioned. The bill now must be approved by the Senate, and the auctions are expected to take place before year-end, adding to this year's government revenue.

Next week is the last one before the Congress's winter recess (July 17 to August 1). The period defined by the Electoral Justice for party conventions starts on July 20 and ends on August 5, so the coming weeks should involve intense backstage negotiations (especially related to the formation of coalitions for state and national elections), with most sitting representatives back home campaigning among their respective electoral bases. Coalitions are key to the allocation of campaign money and time on television, both of which are mostly divided among parties according to their relative importance in Congress.

A new presidential poll, by DataPoder360, was released on July 3. The only changes outside the reported margin of error (2 pp) from the latest comparable poll (from May) were Jair Bolsonaro, falling to 21% vote intentions (from 25%), and the share of declared blank/null votes raising to 31% (from 28%). Still, Bolsonaro has maintained a lead over Ciro Gomes (13%), Geraldo Alckmin (8%), Marina Silva (7%), Fernando Haddad (6%), and Alvaro Dias (5%).

#### What's New: Industrial Production and Inflation after the Strikes

Industrial production plunged 10.9% m/m in May (-6.7% y/y), reflecting the truckers' strike during that month. Since most of the halted production resumed relatively fast, we expect a strong comeback in June (+8.5% m/m in our preliminary estimates). In our view, the greater impact of the strike on economic activity will be indirect, in the form of a long-term loss in business and consumer confidence. We expect 2018 GDP growth at 2%, with a downward bias. (For more details, see our report *Truck Strike: A Preliminary Assessment*, May 29, 2018.)

June CPI also was affected by the disruption in supply lines caused by the strike. Inflation came in at 1.26% m/m (4.39% y/y), mostly because of rising prices for foodstuffs (+3.1% m/m) and fuel (+4.48% m/m). However, preliminary July readings show that many of those prices have already started to normalize, so we believe that part of the surge in June will be offset during the current month. We still see 2018 year-end inflation below the target midpoint and anticipate little contamination of 2019 expected inflation, which should keep the Central Bank on hold until 2H19. Core inflation remains relatively low (3.3% y/y), and inflation in services, at 3.14% y/y, is still on a downward trend.

# **Upcoming Data: May Retail Sales and Services Volumes**

A light week in terms of economic releases starts with markets closed on Monday (July 9) due to a holiday in the State of São Paulo. IBGE ends the cycle of its May economic activity data with the release of surveys on retail and services. We forecast core retail sales contracting 0.2% m/m (-4.3% m/m), a figure little affected by the strike, as suggested by supermarket sales data already available. Broad retail sales (which include the auto sector) are expected to show a worse performance (-1.2% m/m, -6.7% y/y). We expect the services sector to show a 2.7% m/m contraction (2.5% y/y) caused by disruptions in the supply of services to both individuals and companies.

#### IMPORTANT DISCLOSURES/CERTIFICATIONS ARE IN THE "IMPORTANT DISCLOSURES" SECTION OF THIS REPORT.

U.S. investors' inquiries should be directed to Santander Investment at (212) 350-0707.

<sup>\*</sup> Employed by a non-US affiliate of Santander Investment Securities Inc. and is not registered/qualified as a research analyst under FINRA rules, is not an associated person of the member firm, and therefore may not be subject to FINRA Rules 2241 and 2242 and incorporated NYSE Rule 472

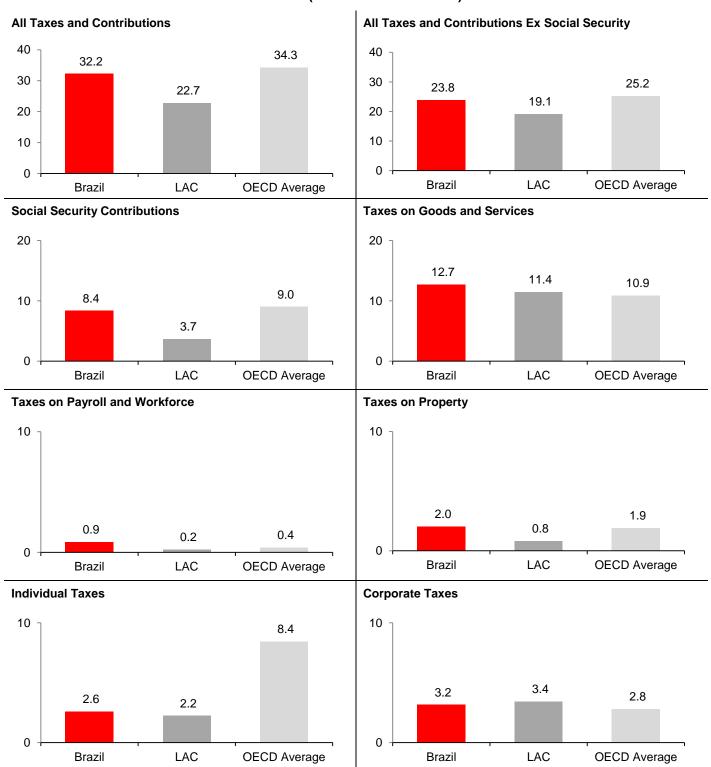
restrictions



### Chart of the Week: Taxes, Here and There

On June 28 OECD released a comprehensive cross-country database on tax levels and structures through time (Global Revenue Statistics Database). We used it to compare tax revenue from different sources in Brazil with the averages for OECD members and Latin America and the Caribbean (LAC). Brazil's total tax revenue is much higher than the LAC average and comparable to OECD, mostly because of relatively high social security contributions. Individual taxes in both Brazil and LAC are considerably lower than in OECD countries.

#### General Government Tax Revenue as % of GDP (2016 or latest available)



Sources: OECD, Santander.



#### Number of the Week

-10.9%

Following the truckers' strike, industrial production in Brazil dropped 10.9% (m/m) in May, the most for a single month since December 2008 (see "What's New" on the previous page).

#### **Quote of the Week**

My diagnosis is the following: public spending, public spending, public spending; fiscal reform, fiscal reform.

 Paulo Guedes, Jair Bolsonaro's economic advisor, in an interview with Valor (July 2, 2018).

# What We've Been Reading

- "Global Aging and Fiscal Solvency," by Martin Feldstein (*Project Syndicate*, July 2, 2018). Feldstein suggests increasing the retirement age and combining existing pay-as-you-go systems with equity funding as necessary reforms to keep sustainability of pension systems in several countries.
- "Lopez Obrador Should Learn from Lula's Mistakes," by Mac Margolis (*Bloomberg*, July 3, 2018) and "Amlo as Lula?" by John Paul Rathbone (*Financial Times*, June 29, 2018). Parallels and differences between Mexico's president-elect and Brazil's former leader.
- "It's Lula Forever in Brazil's Northeast," by Richard Lapper (Americas Quarterly, July 3, 2018). A good account of Brazil's top soccer stars.
- "Chart of the Week: The Productivity Penalty: World Cup Winners and Losers" (*IMF Blog, July 2, 2018*). Brazil's Southeast has the biggest overlap of the soccer games with normal working hours.
- "Mirth and Melancholy: The Collected Stories of Machado de Assis," by Morten Høi Jensen (*The Los Angeles Review of Books*, July 4, 2018). English-language readers can now enjoy the short stories of Brazil's finest writer ever.

## **Recent Publications (Available on Our Website)**

- "Lethal Weapon": How Far Can the BCB Go with Swaps? (June 15, 2018)
- Rely on Fundamentals and Carry On (June 8, 2018)
- Truck Strike: A Preliminary Assessment (May 29, 2018)
- Copom Capitulates to Changing Balance of Risks (May 16, 2018)
- Monetary Policy: The Good Governance (May 9, 2018)
- Infinite (Trade) War: Does It Matter for Brazil? (May 2, 2018)



## **CONTACTS / IMPORTANT DISCLOSURES**

Macro Research	1		
Maciej Reluga*	Head Macro, Rates & FX Strategy - CEE	maciej.reluga@bzwbk.pl	48-22-534-1888
Sergio Galván*	Economist – Argentina	sgalvan@santanderrio.com.ar	54-11-4341-1728
Maurício Molan*	Economist – Brazil	mmolan@santander.com.br	5511-3012-5724
Juan Pablo Cabrera*	Economist – Chile	jcabrera@santander.cl	562-2320-3778
Diana Ayala	Economist - Colombia	diana.ayala@santander.us	212-350-0979
Tatiana Pinheiro*	Economist – Peru	tatiana.pinheiro@santander.com.br	5511-3012-5179
Piotr Bielski*	Economist – Poland	piotr.bielski@bzwbk.pl	48-22-534-1888
Marcela Bensión*	Economist – Uruguay	mbension@santander.com.uy	5982-1747-5537
Fixed Income Ro	esearch		
Diana Ayala	Macro, Rates & FX Strategy – Latin America	diana.ayala@santander.us	212-407-0979
Juan Arranz*	Chief Rates & FX Strategist – Argentina	jarranz@santanderrio.com.ar	5411-4341-1065
Juan Pablo Cabrera*	Chief Rates & FX Strategist – Chile	jcabrera@santander.cl	562-2320-3778
David Franco*	Macro, Rates & FX Strategy – Latin America	david.franco@santandergcb.com	44-207-756-6633
Aaron Holsberg	Head of Credit Research	aholsberg@santander.us	212-407-0978
<b>Equity Research</b>	ı		
Christian Audi	Head LatAm Equity Research	caudi@santander.us	212-350-3991
Andres Soto	Head, Andean	asoto@santander.us	212-407-0976
Walter Chiarvesio*	Head, Argentina	wchiarvesio@santanderrio.com.ar	5411-4341-1564
Nicolas Schild*	Head, Chile	nschild@santander.cl	5622-336-3361
Valder Nogueira*	Head, Brazil	jvalder@santander.com.br	5511-3012-5747
Pedro Balcao Reis*	Head, Mexico	pbalcao@santander.com.mx	5255-5269-2264
Electronic Media	a		
Bloomberg	SIEQ <go></go>		

This report has been prepared by Santander Investment Securities Inc. ("SIS"; SIS is a subsidiary of Santander Holdings USA, Inc. which is wholly owned by Banco Santander, S.A. "Santander"), on behalf of itself and its affiliates (collectively, Grupo Santander) and is provided for information purposes only. This document must not be considered as an offer to sell or a solicitation of an offer to buy any relevant securities (i.e., securities mentioned herein or of the same issuer and/or options, warrants, or rights with respect to or interests in any such securities). Any decision by the recipient to buy or to sell should be based on publicly available information on the related security and, where appropriate, should take into account the content of the related prospectus filed with and available from the entity governing the related market and the company issuing the security. This report is issued in Spain by Santander Investment Bolsa, Sociedad de Valores, S.A. ("Santander Investment Bolsa"), and in the United Kingdom by Banco Santander, S.A., London Branch. Santander London is authorized by the Bank of Spain. This report is not being issued to private customers. SIS, Santander London and Santander Investment Bolsa are members of Grupo Santander.

Pages SISEMA through SISEMZ

ANALYST CERTIFICATION: The following analysts hereby certify that their views about the companies and their securities discussed in this report are accurately expressed, that their recommendations reflect solely and exclusively their personal opinions, and that such opinions were prepared in an independent and autonomous manner, including as regards the institution to which they are linked, and that they have not received and will not receive direct or indirect compensation in exchange for expressing specific recommendations or views in this report, since their compensation and the compensation system applying to Grupo Santander and any of its affiliates is not pegged to the pricing of any of the securities issued by the companies evaluated in the report, or to the income arising from the businesses and financial transactions carried out by Grupo Santander and any of its affiliates: Luciano Sobral\*.

\*Employed by a non-US affiliate of Santander Investment Securities Inc. and is not registered/qualified as a research analyst under FINRA rules, is not an associated person of the member firm, and therefore may not be subject to FINRA Rules 2241 and 2242 and incorporated NYSE Rule 472 restrictions.

The information contained herein has been compiled from sources believed to be reliable, but, although all reasonable care has been taken to ensure that the information contained herein is not untrue or misleading, we make no representation that it is accurate or complete and it should not be relied upon as such. All opinions and estimates included herein constitute our judgment as at the date of this report and are subject to change without notice.

Any U.S. recipient of this report (other than a registered broker-dealer or a bank acting in a broker-dealer capacity) that would like to effect any transaction in any security discussed herein should contact and place orders in the United States with SIS, which, without in any way limiting the foregoing, accepts responsibility (solely for purposes of and within the meaning of Rule 15a-6 under the U.S. Securities Exchange Act of 1934) for this report and its dissemination in the United States.

© 2018 by Santander Investment Securities Inc. All Rights Reserved.



Reuters