

Brazil Macro Compass

Copom Sees a More Benign Inflation Outlook

Luciano Sobral*
lusobral@santander.com.br
+5511 3553 3753

What's New: Copom's Final 2018 Decision

As widely expected, the Brazilian monetary authority kept the base interest rate (Selic) unchanged at 6.50%, on the back of substantial improvements in its inflation forecasts for the relevant time horizon, despite having factored in a weaker currency level in its simulations as well as having reckoned that the international environment has become more challenging. Using market consensus figures as input variables, BCB forecasts 2019 and 2020 year-end inflation at 3.9% (from 4.2% in the October meeting) and 3.6% (from 3.7%), respectively.

Since the October meeting, positive surprises regarding IPCA readings have led market participants to revise their forecasts downward for the coming years. At the same time, activity has failed to imply a faster expansion for now. Last but not least, according to Copom members, risks associated with the approval of institutional reforms have apparently dwindled of late. Hence, the balance of inflationary risks has become less tilted toward negative results, thus reinforcing the appropriateness of maintaining an accommodative stance toward the Selic target rate.

As usual, the post-decision communiqué brought an excerpt stating that upcoming moves are data-dependent, but – once again – the Brazilian Central Bank reiterated its view that the reversal of the accommodative stance should be carried out in a gradual fashion, which buttresses our expectation for the maintenance of the base interest rate during 2019.

The minutes of the meeting will be released next Tuesday. It will be interesting to see if the committee provides a more detailed explanation on what changes will be considered more relevant to its inflation outlook, including what led it to state that the risk of frustration regarding progress on the reform agenda has diminished. The next Copom meeting, probably the last to be chaired by Ilan Goldfajn, is scheduled for February 6, 2019.

Political Agenda: End of the Legislative Year

The 2018 legislative year ends next week, which gives little time for the Congress to do anything besides finish the approval of the 2019 budget. Bills of importance to macroeconomic management, such as the transfer of oil rights (*cessão onerosa*) and granting the Central Bank formal independence, were left until the next term, whose priorities should also include, in our view, the approval of a pension reform to be proposed by the executive.

The Congress's activities will resume on February 1, 2019, with elections for the leadership (including speakers) of both houses.

Upcoming Data: December Inflation Preview; Quarterly Inflation Report

In our view, the only important indicator to be released next week is December IPCA-15. We expect slight monthly deflation (-0.12% m/m), led by falling gasoline prices (-4.5% m/m) and electricity tariffs (-3.5% m/m). With these results, we expect yearly inflation to fall to 3.9% (from 4.39% for November IPCA-15), which adds a downward bias to our year-end IPCA forecast (currently at 3.8%).

On December 20 the Central Bank releases its Quarterly Inflation Report, with in-depth analyses of the inflation forecasts presented at the Copom statement and other themes of relevance to monetary policy. A press conference with Carlos Viana de Carvalho, the deputy governor for economic policy, is scheduled for that same date.

IMPORTANT DISCLOSURES/CERTIFICATIONS ARE IN THE "IMPORTANT DISCLOSURES" SECTION OF THIS REPORT.

U.S. investors' inquiries should be directed to Santander Investment at (212) 350-0707.

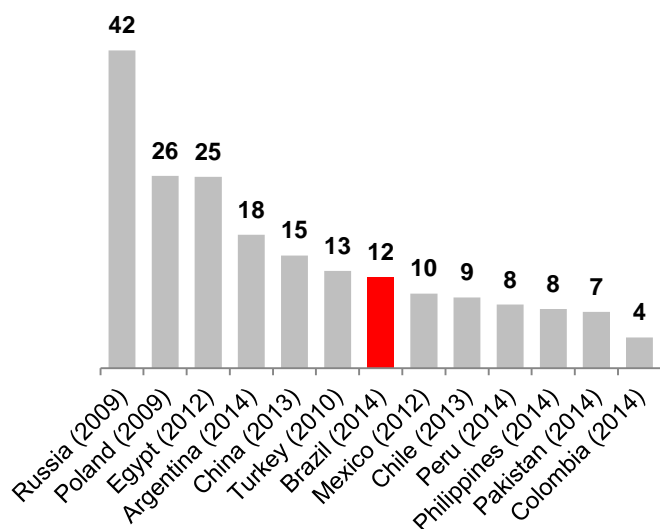
* Employed by a non-US affiliate of Santander Investment Securities Inc. and is not registered/qualified as a research analyst under FINRA rules, is not an associated person of the member firm, and therefore may not be subject to FINRA Rules 2241 and 2242 and incorporated NYSE Rule 472 restrictions



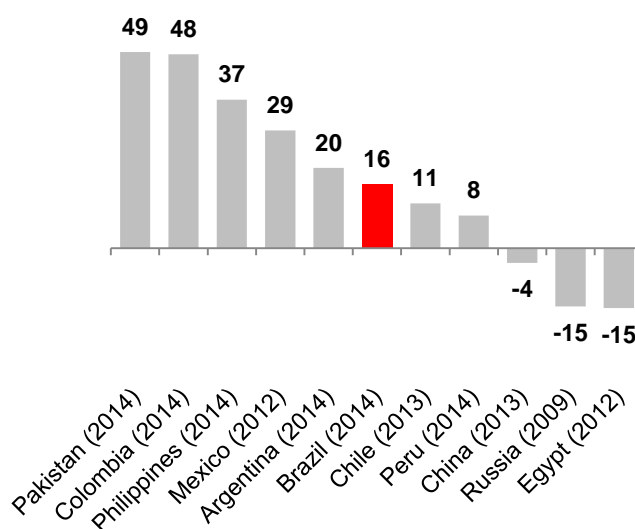
Chart of the Week: Public Sector, Size and Cost

The World Bank recently launched Worldwide Bureaucracy Indicators, a database with 87 indicators on the quality and size of the public sector in 115 bases. Data comes from harmonized labor force surveys, thus allowing for cross-country comparisons. Our “Chart of the Week” highlights two of those indicators: public sector employment as a share of total employment and the public sector wage premium (controlled for education, age, gender, and location). Brazil is close to the median of other emerging countries in both indicators, which suggests that the fiscal problems commonly associated with public payroll spending are probably more related to generous pension schemes and wages paid to certain categories of workers than to the overall size and cost of the public sector.

Public sector employment as share of total employment (%)



Public sector wage premium (compared to all private employees, %)



Sources: World Bank Worldwide Bureaucracy Indicators, Santander.

Number of the Week

10

With this week’s Copom decision, the Selic rate will be stable for at least 10 months, the second longest period in the committee’s history.

Quote of the Week

“The debate [about reforming social security] is very ripe.”

— **Mansueto Almeida**, Treasury Secretary, in a panel at FecomercioSP (*Valor*, December 13, 2018).

What We’ve Been Reading

- “It’s Been a Turbulent Year. Emerging Markets Are Waiting for a Better 2019,” by Yumi Teso, Marton Eder, Aline Oyamada, Ben Bartenstein, and Hannah Dormido (*Bloomberg*, December 9, 2018). A retrospective of an eventful year for emerging countries.
- “Emerging Markets: Vulnerable to External Factors?” by Christopher Getter (*PIMCO Blog*, December 5, 2018). Brazil has one of the highest financing needs among emerging markets next year, although mostly concentrated in the domestic market.
- “Banks, a Food Wholesaler—Even a Condom Factory: Brazil’s Government Is Big Business,” by Paulo Trevisani (*The Wall Street Journal*, December 11, 2018). Brazil’s federal government controls 138 companies, many of them targeted for privatization or outright shutdown by the next government.



-
- “What Businesses Should Know About Brazil’s New President,” by Alec Lee (*Harvard Business Review*, December 11, 2018). A good summary of what is at stake for the incoming government.
 - “Judging Bolsonaro,” by Ryan C. Berg (*AEI*, December 7, 2018). Berg believes that Brazil’s strong judiciary and public prosecutors will keep centralization of powers in check.

Recent Publications (Available on Our Website)

- *Economic and Political Calendar: What to Watch in Brazil in 2019* (December 5, 2018)
- *Risks for the Selic in 2019 Expected to Become Even Less Asymmetric* (November 6, 2018)
- *20 Charts that Explain Brazil’s New Political Power Structure* (October 29, 2018)
- *Brazil Post Elections: Honeymoon and Marriage* (October 25, 2018)
- *Brazil – Risk Premium: Apples and Oranges* (October 9, 2018)



CONTACTS / IMPORTANT DISCLOSURES

Macro Research

Maciej Reluga*	Head Macro, Rates & FX Strategy – CEE	maciej.reluga@santander.pl	48-22-534-1888
Sergio Galván*	Economist – Argentina	sgalvan@santanderrio.com.ar	54-11-4341-1728
Maurício Molan*	Economist – Brazil	mmolan@santander.com.br	5511-3012-5724
Juan Pablo Cabrera*	Economist – Chile	jcabrera@santander.cl	562-2320-3778
Diana Ayala	Economist – Colombia, Peru	diana.ayala@santander.us	212-407-0979
Guillermo Aboumrad*	Economist – Mexico	gjaboumrad@santander.com.mx	5255-5257-8170
Piotr Bielski*	Economist – Poland	piotr.bielski@santander.pl	48-22-534-1888
Marcela Bensión*	Economist – Uruguay	mbension@santander.com.uy	5982-1747-5537

Fixed Income Research

Diana Ayala	Macro, Rates & FX Strategy – Latin America	diana.ayala@santander.us	212-407-0979
Juan Arranz*	Chief Rates & FX Strategist – Argentina	jarranz@santanderrio.com.ar	5411-4341-1065
Juan Pablo Cabrera*	Chief Rates & FX Strategist – Chile	jcabrera@santander.cl	562-2320-3778
David Franco*	Macro, Rates & FX Strategy – Latin America	david.franco@santanderCIB.co.uk	44-207-756-6633
Aaron Holsberg	Head of Credit Research	aholsberg@santander.us	212-407-0978

Equity Research

Christian Audi	Head LatAm Equity Research	caudi@santander.us	212-350-3991
Andres Soto	Head, Andean	asoto@santander.us	212-407-0976
Walter Chiarvesio*	Head, Argentina	wchiarvesio@santanderrio.com.ar	5411-4341-1564
Nicolas Schild*	Head, Chile	nschild@santander.cl	5622-336-3361
Valder Nogueira*	Head, Brazil	jvalder@santander.com.br	5511-3012-5747
Cecilia Jimenez*	Head, Mexico	mcjimenez@santander.com.mx	5255-5269-2228

Electronic Media

Bloomberg	SIEQ <GO>
Reuters	Pages SISEMA through SISEMZ

This report has been prepared by Santander Investment Securities Inc. (“SIS”; SIS is a subsidiary of Santander Holdings USA, Inc. which is wholly owned by Banco Santander, S.A. “Santander”), on behalf of itself and its affiliates (collectively, Grupo Santander) and is provided for information purposes only. This document must not be considered as an offer to sell or a solicitation of an offer to buy any relevant securities (i.e., securities mentioned herein or of the same issuer and/or options, warrants, or rights with respect to or interests in any such securities). Any decision by the recipient to buy or to sell should be based on publicly available information on the related security and, where appropriate, should take into account the content of the related prospectus filed with and available from the entity governing the related market and the company issuing the security. This report is issued in Spain by Santander Investment Bolsa, Sociedad de Valores, S.A. (“Santander Investment Bolsa”), and in the United Kingdom by Banco Santander, S.A., London Branch. Santander London is authorized by the Bank of Spain. This report is not being issued to private customers. SIS, Santander London and Santander Investment Bolsa are members of Grupo Santander.

ANALYST CERTIFICATION: The following analysts hereby certify that their views about the companies and their securities discussed in this report are accurately expressed, that their recommendations reflect solely and exclusively their personal opinions, and that such opinions were prepared in an independent and autonomous manner, including as regards the institution to which they are linked, and that they have not received and will not receive direct or indirect compensation in exchange for expressing specific recommendations or views in this report, since their compensation and the compensation system applying to Grupo Santander and any of its affiliates is not pegged to the pricing of any of the securities issued by the companies evaluated in the report, or to the income arising from the businesses and financial transactions carried out by Grupo Santander and any of its affiliates: Luciano Sobral*.

*Employed by a non-US affiliate of Santander Investment Securities Inc. and not registered/qualified as a research analyst under FINRA rules, and is not an associated person of the member firm, and, therefore, may not be subject to the FINRA Rule 2242 and Incorporated NYSE Rule 472 restrictions on communications with a subject company, public appearances, and trading securities held by a research analyst account.

The information contained herein has been compiled from sources believed to be reliable, but, although all reasonable care has been taken to ensure that the information contained herein is not untrue or misleading, we make no representation that it is accurate or complete and it should not be relied upon as such. All opinions and estimates included herein constitute our judgment as at the date of this report and are subject to change without notice.

Any U.S. recipient of this report (other than a registered broker-dealer or a bank acting in a broker-dealer capacity) that would like to effect any transaction in any security discussed herein should contact and place orders in the United States with SIS, which, without in any way limiting the foregoing, accepts responsibility (solely for purposes of and within the meaning of Rule 15a-6 under the U.S. Securities Exchange Act of 1934) for this report and its dissemination in the United States.

© 2018 by Santander Investment Securities Inc. All Rights Reserved.

